



Volume 40, Issue 1A

July 16- July 31, 2025

First of TWO NFL & College Preseason Previews!

WILL THE EAGLES GO BACK-TO-BACK?

The Masterclass of Winning Football Information!



- ***Tremendous NFL Preseason Trends***
- ***NFL Season Win Totals***
- ***NFL Preseason Player Props***
- ***2025 NFL Preseason Schedule***



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YOU'RE GONNA LOVE IT!

MARC LAWRENCE LTS FOOTBALL SERVICE

A Decade of Outstanding Results. A Season Designed for Your Success.

It's been an incredible decade – and the past five years have been especially rewarding. Our Preferred Picks Executive LTS Football Service has delivered consistent results, winning and generating a net profit of \$24,700, per The Sports Monitor of Oklahoma – the monitor that has charted every Preferred Picks release we've made since their inception in 1985!

Take a look at how we've fared this past decade, since 2020...

2024 CFB Regular Season	26-16-2	+\$3,796
2024 CFB Bowls	5-4	+\$756
2024 NFL Regular Season	21-28	- \$1,466
2024 NFL Playoffs	4-3	+\$612
2024 NFL Preseason	2-2	- \$151
2024 Overall	58-53-2	+\$3,547
2023 CFB Regular Season	25-24-2	- \$140
2023 CFB Bowls	6-6	- \$552
2023 NFL Regular Season	30-23-1	+\$2,025
2023 NFL Playoffs	2-3	- \$160
2023 NFL Preseason	4-5	- \$424
2023 Overall	67-61-3	+\$1,809
2022 CFB Regular Season	26-16-2	+\$3,796
2022 CFB Bowls	5-4	+756
2022 NFL Regular Season	21-28	-\$1,466
2022 NFL Playoffs	4-3	+\$612
2022 NFL Preseason	5-3	+\$535
2022 Overall	61-54-2	+\$4,233
2021 CFB Regular Season	26-18-2	+\$1,438
2021 CFB Bowls	7-1	+\$2,580
2021 NFL Regular Season	26-18	+\$3,772
2021 NFL Playoffs	3-2	+\$684
2021 NFL Preseason	3-2	+\$364
2021 Overall	65-41-2	+\$8,838
2020 CFB Regular Season	20-13	+\$1,733
2020 CFB Bowls	7-2	+\$2,540
2020 NFL Regular Season	25-20-2	+\$1,336
2020 NFL Playoffs	3-2	+\$664
2020 NFL Preseason	DNP	DNP
2020 Overall	55-37-2	+\$6,273
2020-2024 Overall	306-256-11	+\$24,700

As you can see we've enjoyed unparalleled documented winning results this decade with net profits of over **\$24,000** – including **9-0-1 on 4-star, 5-star, and 10-star College Football releases for the 2024 season!**

The best news is the cost of this must-have football service is still only \$1299 through the Super Bowl. And it includes the weekly **Playbook Football and Midweek Alert Football Newsletters** – along with my **Coffee Club e-letter** with exclusive handicapping insight (a \$300 value) each day in your inbox!

Perhaps this explains it best – “Wow. The only guy I ever really used in my 20 years of sports betting is @MarcLawrence. The guy's database is hands down the best in the business. I actually learned a lot from his style.” - *Gary Player*

Have questions? Call our office today – our courteous staff is here to help. I look forward to partnering with you this football season!

Let's make the 2025 season your most profitable yet.

Marc Lawrence 800.321.7777



2025 SNEAK PREVIEW

A Weekly Insight Into The Art Of Sports Handicapping

Welcome back to the weekly Playbook Football Newsletter for the 2025 season! After months of crunching data in the "dungeon," we're excited to launch the first issue of the season, fresh off the release of the 2025 Playbook Football Preview Guide, now available at Barnes & Noble, major bookstores, Gamblers Book Club in Las Vegas, and PlaybookSports.com.

This year, we're delivering two preseason editions: Issues 1A and 1B. In this issue (1A), we jump into key handicapping insights to prepare you for the season, starting with a deep dive into NFL team season win totals—a popular preseason betting option. You'll find:

- A 10-year breakdown of how teams performed against their win totals
- 2025 preseason win totals for each team
- A strength-of-schedule analysis based on opponents' projected wins
- Expert recommendations and handicapping insights for every team

We also highlight two surprising team cases, backed by compelling data from our trusted "Well-Oiled Machine."

Plus, Victor King, author of the renowned Playbook Totals Tipsheet, shares an in-depth look at top NFL player prop bets to target before the season kicks off on Thursday, September 4.

Look for Issue 1B on Tuesday, August 5,

featuring a deep dive into the 2025 NFL Preseason, including:

- Best Bet write-ups for select games
- NFL head coaches' preseason records
- Quarterback rotations
- Key angles and standout stats

Get ready for the season by subscribing to the weekly 2025 Playbook Football Newsletter thru the Super Bowl—the **best football newsletter on the planet!**

Don't wait; the season will be here before you know it. Enjoy these kickoff editions!

Marc Lawrence

MARC LAWRENCE'S 2025 NFL TOP 10 ATS TEAMS

As is our custom, here are my personal NFL Top 10 ATS picks for the 2025 season. They are listed alphabetically, no fluff. Remember, these are the teams we like best to beat the spread this season, not necessarily to win games outright. Play accordingly...

DALLAS Cowboys –

Since 2003, the last five times the Cowboys came off a losing season, they bounced back from a collective record of 28-53 to 52-29 the next year, with nary a losing season. That's an improvement of almost 10 wins a season. Thus, we see outright improvement from Dallas to the point I'd be surprised if they are not back in the playoffs this season. That puts us squarely in the Cowboys' corner in 2025. In addition, in games in which the Cowboys win outright as a favorite, Dallas is 112-40-6 ATS since 2000, including 44-12-1 ATS away. Put Jerry's Boys on your "mission" list this season.

GREEN BAY Packers –

After a gut-punch Wild Card loss to Philly, the Pack's out for blood. The Packers lost an 'inside-out' playoff game to the Eagles in the Wild Card round last season in a game that our Midweek Alert 'rescored' the contest 20-19 in Green Bay's favor. The six TKOs they took on the chin against the Eagles, Lions, and Vikings last season will be "lipstick" games for the Pack this season. Green Bay head coach Matt LaFleur does most of his damage at home (40-13 SU / 33-20 ATS), especially so when looking to avenge a loss (18-3 SU / 15-6 ATS).

HOUSTON Texans –

You can't argue with success and ever since DeMeco Ryans was handed the reins in Houston, he's rewarded the McNair family with a pair of 11-wins seasons. The Tall, Tall Texans are 10-4 ATS as a competitive dog of fewer than six points under Ryans, including 4-0 ATS when coming off a loss. The addition of RB Nick Chubb cannot be overstated enough.

INDIANAPOLIS Colts –

My gut tells me the Colts will be "all-in," dedicating this season to their late, well-liked owner Jim Irsay. If they look like a tricky proposition to swallow, remember this: the last six times Indianapolis concluded a season with a losing record, they went 61-36 overall the following year, making the playoffs four times with five winning seasons and one 8-8 effort. This one's for the Jim Irsay Band.

LOS ANGELES Chargers –

In his first season as head coach of the Los Angeles Chargers in 2024, Jim Harbaugh led the team to an 11-6 record, a significant improvement from their 5-12 record the previous year. Harbaugh's team was notable for its defensive transformation, ranking 12th in points allowed and first in preventing points, a stark contrast to their previous four seasons, during which they had the fifth-worst scoring defense in the NFL.

LOS ANGELES Rams –

At age 30 years and 354 days when hired by the Rams in 2017, Sean McVay became the youngest head coach in modern NFL history. He also holds records as the youngest coach to win a playoff game, reach a Super Bowl (at 33 in 2018), and win a Super Bowl (at 36 in 2021, Super Bowl LVI). Stunningly, across McVay's 12 career playoff games as of January 2025, until Saquon Barkley went off on Los Angeles in the playoffs last season, his Rams' defenses had never allowed a 100-yard rusher.

NEW YORK Giants –

One of only two teams last year that improved on both sides of the ball statistically, yet went backwards both SU and ATS. Try as they may to pump up their performance throughout the football season, Big Blue has been battling the NFL's version of erectile dysfunction the past two seasons under Brian Daboll. A rock-solid draft and better play on the field than its

record indicated will likely contribute to the G-Men's rise in 2025.

SAN FRANCISCO 49ers –

Besides, I'll bet you didn't know that over the last three seasons, the Niners are the **ONLY** team in the league to finish ranked in the Top 10 in overall offense AND overall defense. Another key stat: After their last two losing seasons, the 49ers bounced back to go 27-12 SU and 23-15-1 ATS combined. It's a Shanahan thing, and the league better be ready. The knocking on the door you hear is Kyle Shanahan, and he wants back in the NFL's winner's circle.

TAMPA BAY Buccaneers –

How can you turn your back on a team that has done nothing but cash tickets with its current quarterback, going 22-15 ATS behind Baker Mayfield, including 11-4 ATS when coming off a loss and 7-1 ATS away off a loss? Mayfield is also an impressive 11-3 SU and 12-2 ATS record against inferior opponents who are coming off a loss. The Buc\$ have lived up to their nickname, riding a wave of four consecutive division titles.

TENNESSEE Titans –

Meet the other team that last year improved their game on both sides of the ball statistically, yet went backwards both SU and ATS. Looking under the covers, we find a team that held four of its opponents to season-low yardage last season. Don't forget – the Titans bring a salty 26-11-5 ATS ledger into this season against teams residing in the NFC West, including 16-2-3 ATS when Tennessee is coming off a win and looking to do a two-step. Rest assured, Cam Ward won't be rushed. But we may be on our way to the betting window.

Get the full dirt in our 2025 NFL Preview and brace for a season that's going to hit like a freight train! ♦ – Marc Lawrence

NFL Teams: Season Win Totals, Actual Wins, and Net Differences (2015-2025)

In the early 1990s, sportsbooks set win totals conservatively compared to modern standards, but championship teams like Washington in 1991 were often projected at 10.0 or higher. For context, the Dallas Cowboys in the early 1990s (similarly dominant) had win totals around 10.0–11.0 during their Super Bowl runs.

We live in a different world today and with it the once conservative 4-cylinder NFL has turned into a go-for-the-dough collection of Maseratis.

It translates into wide open offenses and higher scoring games. Prior to the start of the season one of the popular wagering opportunities centers around NFL Season Win Totals on each team.

Below we've listed the projected season win totals on each team over the past 10 seasons, along with its regular season production, and the net difference between the two, concluded with a noteworthy trend on each team's running performance. Take a look...

Arizona Cardinals

2015: Preseason: 8.5	Actual: 13-3	Net Difference: +4.5
2016: Preseason: 9.5	Actual: 7-8-1	Net Difference: -2.0
2017: Preseason: 8.0	Actual: 8-8	Net Difference: 0.0
2018: Preseason: 5.5	Actual: 3-13	Net Difference: -2.5
2019: Preseason: 5.0	Actual: 5-10-1	Net Difference: 0.0
2020: Preseason: 7.0	Actual: 8-8	Net Difference: +1.0
2021: Preseason: 8.0	Actual: 11-6	Net Difference: +3.0
2022: Preseason: 8.5	Actual: 4-13	Net Difference: -4.5
2023: Preseason: 4.5	Actual: 4-13	Net Difference: -0.5
2024: Preseason: 6.5	Actual: 8-9	Net Difference: +1.5
2025: Preseason: 8.5	Actual: TBD	Net Difference: TBD

Trending: Cards have played OVER 8.5 one time L9Y.

Atlanta Falcons

2015: Preseason: 8.0	Actual: 8-8	Net Difference: 0.0
2016: Preseason: 7.5	Actual: 11-5	Net Difference: +3.5
2017: Preseason: 9.0	Actual: 10-6	Net Difference: +1.0
2018: Preseason: 9.5	Actual: 7-9	Net Difference: -2.5
2019: Preseason: 8.5	Actual: 7-9	Net Difference: -1.5
2020: Preseason: 7.5	Actual: 4-12	Net Difference: -3.5
2021: Preseason: 7.5	Actual: 7-10	Net Difference: -0.5
2022: Preseason: 5.0	Actual: 7-10	Net Difference: +2.0
2023: Preseason: 8.5	Actual: 7-10	Net Difference: -1.5
2024: Preseason: 10.5	Actual: 8-9	Net Difference: -2.5
2025: Preseason: 8.0	Actual: TBD	Net Difference: TBD

Trending: The Falcons have not won more than 8 games L8Y.

Baltimore Ravens

2015: Preseason: 9.0	Actual: 5-11	Net Difference: -4.0
2016: Preseason: 8.5	Actual: 8-8	Net Difference: -0.5
2017: Preseason: 8.5	Actual: 9-7	Net Difference: +0.5
2018: Preseason: 8.5	Actual: 10-6	Net Difference: +1.5
2019: Preseason: 8.5	Actual: 14-2	Net Difference: +5.5
2020: Preseason: 11.0	Actual: 11-5	Net Difference: 0.0
2021: Preseason: 10.5	Actual: 8-9	Net Difference: -2.5
2022: Preseason: 9.5	Actual: 10-7	Net Difference: +0.5
2023: Preseason: 9.5	Actual: 13-4	Net Difference: +3.5
2024: Preseason: 11.5	Actual: 12-5	Net Difference: +0.5
2025: Preseason: 11.5	Actual: TBD	Net Difference: TBD

Trending: Baltimore has fallen short of its season win total in only one of its last eight campaigns.

Buffalo Bills

2015: Preseason: 8.5	Actual: 8-8	Net Difference: -0.5
2016: Preseason: 8.0	Actual: 7-9	Net Difference: -1.0
2017: Preseason: 6.5	Actual: 9-7	Net Difference: +2.5
2018: Preseason: 6.0	Actual: 6-10	Net Difference: 0.0
2019: Preseason: 7.0	Actual: 10-6	Net Difference: +3.0
2020: Preseason: 9.0	Actual: 13-3	Net Difference: +4.0
2021: Preseason: 10.5	Actual: 11-6	Net Difference: +0.5
2022: Preseason: 11.5	Actual: 13-3	Net Difference: +1.5
2023: Preseason: 10.5	Actual: 11-6	Net Difference: +0.5
2024: Preseason: 10.5	Actual: 13-4	Net Difference: +2.5
2025: Preseason: 11.5	Actual: TBD	Net Difference: TBD

Trending: Bills 7-0-1 OVER its season win total L8Y.

Carolina Panthers

2015: Preseason: 8.5	Actual: 15-1	Net Difference: +6.5
2016: Preseason: 10.5	Actual: 6-10	Net Difference: -4.5
2017: Preseason: 9.0	Actual: 11-5	Net Difference: +2.0
2018: Preseason: 9.0	Actual: 7-9	Net Difference: -2.0
2019: Preseason: 8.0	Actual: 5-11	Net Difference: -3.0
2020: Preseason: 5.5	Actual: 5-11	Net Difference: -0.5
2021: Preseason: 7.5	Actual: 5-12	Net Difference: -2.5
2022: Preseason: 6.5	Actual: 7-10	Net Difference: +0.5
2023: Preseason: 7.5	Actual: 2-1	Net Difference: -5.5
2024: Preseason: 4.5	Actual: 5-12	Net Difference: +0.5
2025: Preseason: 6.5	Actual: TBD	Net Difference: TBD

Trending: 1-17 overall versus winning foes since 2021, including 0-12 the last two seasons.

Chicago Bears

2015: Preseason: 6.5	Actual: 6-10	Net Difference: -0.5
2016: Preseason: 7.0	Actual: 3-13	Net Difference: -4.0
2017: Preseason: 5.5	Actual: 5-11	Net Difference: -0.5
2018: Preseason: 6.5	Actual: 12-4	Net Difference: +5.5
2019: Preseason: 9.0	Actual: 8-8	Net Difference: -1.0
2020: Preseason: 7.5	Actual: 8-8	Net Difference: +0.5
2021: Preseason: 7.0	Actual: 6-11	Net Difference: -1.0
2022: Preseason: 6.0	Actual: 3-14	Net Difference: -3.0
2023: Preseason: 7.5	Actual: 7-10	Net Difference: -0.5
2024: Preseason: 8.5	Actual: 5-12	Net Difference: -3.5
2025: Preseason: 8.5	Actual: TBD	Net Difference: TBD

Trending: Since 2013, the Bears have enjoyed ONE of 12 regular seasons (2018) of nine or more wins.

Cincinnati Bengals

2015: Preseason: 8.5	Actual: 12-4	Net Difference: +3.5
2016: Preseason: 9.5	Actual: 6-9-1	Net Difference: -3.0
2017: Preseason: 8.5	Actual: 7-9	Net Difference: -1.5
2018: Preseason: 7.0	Actual: 6-10	Net Difference: -1.0
2019: Preseason: 6.0	Actual: 2-14	Net Difference: -4.0
2020: Preseason: 5.5	Actual: 4-11-1	Net Difference: -1.0
2021: Preseason: 6.5	Actual: 10-7	Net Difference: +3.5
2022: Preseason: 9.5	Actual: 12-4	Net Difference: +2.5
2023: Preseason: 10.5	Actual: 9-8	Net Difference: -1.5
2024: Preseason: 10.5	Actual: 9-8	Net Difference: -1.5
2025: Preseason: 10	Actual: TBD	Net Difference: TBD

Trending: *Bengals have made the playoffs in 11 of 11 seasons when they win ten or more games.*

Cleveland Browns

2015: Preseason: 6.5	Actual: 3-13	Net Difference: -3.5
2016: Preseason: 4.5	Actual: 1-1	Net Difference: -3.5
2017: Preseason: 4.5	Actual: 0-16	Net Difference: -4.5
2018: Preseason: 5.5	Actual: 7-8-1	Net Difference: +1.5
2019: Preseason: 9.0	Actual: 6-10	Net Difference: -3.0
2020: Preseason: 6.5	Actual: 11-5	Net Difference: +4.5
2021: Preseason: 9.5	Actual: 8-9	Net Difference: -1.5
2022: Preseason: 8.5	Actual: 7-10	Net Difference: -1.5
2023: Preseason: 9.5	Actual: 11-6	Net Difference: +1.5
2024: Preseason: 8.5	Actual: 3-14	Net Difference: -5.0
2025: Preseason: 5.5	Actual: TBD	Net Difference: TBD

Trending: *The Browns will play eight games against teams that made the playoffs last season.*

Dallas Cowboys

2015: Preseason: 9.5	Actual: 4-12	Net Difference: -5.5
2016: Preseason: 8.5	Actual: 13-3	Net Difference: +4.5
2017: Preseason: 9.5	Actual: 9-7	Net Difference: -0.5
2018: Preseason: 8.5	Actual: 10-6	Net Difference: +1.5
2019: Preseason: 9.0	Actual: 8-8	Net Difference: -1.0
2020: Preseason: 9.5	Actual: 6-10	Net Difference: -3.5
2021: Preseason: 9.0	Actual: 12-5	Net Difference: +3.0
2022: Preseason: 10.0	Actual: 12-5	Net Difference: +2.0
2023: Preseason: 9.5	Actual: 12-5	Net Difference: +2.5
2024: Preseason: 10.5	Actual: 7-10	Net Difference: -3.5
2025: Preseason: 7.5	Actual: TBD	Net Difference: TBD

Trending: *Boys are 25-10 SU since 2016 following a 7-win or less season the previous year.*

Denver Broncos

2015: Preseason: 10.0	Actual: 12-4	Net Difference: +2.0
2016: Preseason: 7.5	Actual: 9-7	Net Difference: +1.5
2017: Preseason: 8.0	Actual: 5-11	Net Difference: -3.0
2018: Preseason: 7.0	Actual: 6-10	Net Difference: -1.0
2019: Preseason: 7.0	Actual: 7-9	Net Difference: 0.0
2020: Preseason: 7.5	Actual: 5-11	Net Difference: -2.5
2021: Preseason: 8.5	Actual: 7-10	Net Difference: -1.5
2022: Preseason: 10.0	Actual: 5-1	Net Difference: -5.0
2023: Preseason: 8.5	Actual: 8-9	Net Difference: -0.5
2024: Preseason: 5.5	Actual: 10-7	Net Difference: +4.5
2025: Preseason: 9.0	Actual: TBD	Net Difference: TBD

Trending: *Head coach Sean Payton is 49-21 in seasons following a 10-win season.*

Detroit Lions

2015: Preseason: 7.0	Actual: 7-9	Net Difference: 0.0
2016: Preseason: 7.0	Actual: 9-7	Net Difference: +2.0
2017: Preseason: 8.0	Actual: 9-7	Net Difference: +1.0
2018: Preseason: 7.5	Actual: 6-10	Net Difference: -1.5
2019: Preseason: 7.0	Actual: 3-12-1	Net Difference: -3.5
2020: Preseason: 6.5	Actual: 5-11	Net Difference: -1.5
2021: Preseason: 5.0	Actual: 3-13-1	Net Difference: -1.5
2022: Preseason: 6.5	Actual: 9-8	Net Difference: +2.5
2023: Preseason: 9.5	Actual: 12-5	Net Difference: +2.5
2024: Preseason: 10.5	Actual: 15-2	Net Difference: +4.5
2025: Preseason: 10.5	Actual: TBD	Net Difference: TBD

Trending: *The last time the Lions had four consecutive winning seasons was 1969-1972.*

Green Bay Packers

2015: Preseason: 10.5	Actual: 10-6	Net Difference: -0.5
2016: Preseason: 10.0	Actual: 10-6	Net Difference: 0.0
2017: Preseason: 10.0	Actual: 7-9	Net Difference: -3.0
2018: Preseason: 10.0	Actual: 6-9-1	Net Difference: -3.5
2019: Preseason: 9.0	Actual: 13-3	Net Difference: +4.0
2020: Preseason: 9.0	Actual: 13-3	Net Difference: +4.0
2021: Preseason: 10.0	Actual: 13-4	Net Difference: +3.0
2022: Preseason: 10.	Actual: 8-9	Net Difference: -2.5
2023: Preseason: 7.5	Actual: 9-8	Net Difference: +1.5
2024: Preseason: 10.5	Actual: 11-6	Net Difference: +0.5
2025: Preseason: 9.	Actual: TBD	Net Difference: TBD

Trending: *After winning seasons in five or six of the previous six years, the Packers have gone 9-7, 10-6 (twice), and 12-4 (twice) the following campaign.*

Houston Texans

2015: Preseason: 8.5	Actual: 9-7	Net Difference: +0.5
2016: Preseason: 8.5	Actual: 9-7	Net Difference: +0.5
2017: Preseason: 8.0	Actual: 4-1	Net Difference: -4.0
2018: Preseason: 8.5	Actual: 11-5	Net Difference: +2.5
2019: Preseason: 8.0	Actual: 10-6	Net Difference: +2.0
2020: Preseason: 7.5	Actual: 4-12	Net Difference: -3.5
2021: Preseason: 4.5	Actual: 4-1	Net Difference: -0.5
2022: Preseason: 4.5	Actual: 3-13-1	Net Difference: -1.0
2023: Preseason: 6.5	Actual: 10-7	Net Difference: +3.5
2024: Preseason: 9.5	Actual: 10-7	Net Difference: +0.5
2025: Preseason: 9.5	Actual: TBD	Net Difference: TBD

Trending: *Texans 3-8 versus .666 or greater with QB Stroud.*

Indianapolis Colts

2015: Preseason: 10.0	Actual: 8-8	Net Difference: -2.0
2016: Preseason: 9.0	Actual: 8-8	Net Difference: -1.0
2017: Preseason: 8.0	Actual: 4-12	Net Difference: -4.0
2018: Preseason: 6.5	Actual: 10-6	Net Difference: +3.5
2019: Preseason: 9.5	Actual: 7-9	Net Difference: -2.5
2020: Preseason: 7.5	Actual: 11-5	Net Difference: +3.5
2021: Preseason: 9.0	Actual: 9-8	Net Difference: 0.0
2022: Preseason: 9.5	Actual: 4-12-1	Net Difference: -5.0
2023: Preseason: 6.5	Actual: 9-8	Net Difference: +2.5
2024: Preseason: 8.	Actual: 8-9	Net Difference: -0.5
2025: Preseason: 7.5	Actual: TBD	Net Difference: TBD

Trending: *QB Jones 4-0 SU and ATS career versus the AFC South.*

Jacksonville Jaguars

2015: Preseason: 5.5, Actual: 5-11, Net Difference: -0.5
2016: Preseason: 7.5, Actual: 3-13, Net Difference: -4.5
2017: Preseason: 6.5, Actual: 10-6, Net Difference: +3.5
2018: Preseason: 9.0, Actual: 5-11, Net Difference: -4.0
2019: Preseason: 8.0, Actual: 6-10, Net Difference: -2.0
2020: Preseason: 5.0, Actual: 1-15, Net Difference: -4.0
2021: Preseason: 6.5, Actual: 3-14, Net Difference: -3.5
2022: Preseason: 6.5, Actual: 9-8, Net Difference: +2.5
2023: Preseason: 9.5, Actual: 9-8, Net Difference: -0.5
2024: Preseason: 8.5, Actual: 4-13, Net Difference: -4.5
2025: Preseason: 7.5, Actual: TBD, Net Difference: TBD

Trending: *Jaguars 2-12 UNDER in season win totals L14Y.*

Kansas City Chiefs

2015: Preseason: 8.5	Actual: 11-5	Net Difference: +2.5
2016: Preseason: 9.5	Actual: 12-4	Net Difference: +2.5
2017: Preseason: 9.0	Actual: 10-	Net Difference: +1.0
2018: Preseason: 8.5	Actual: 12-4	Net Difference: +3.5
2019: Preseason: 10.5	Actual: 12-4	Net Difference: +1.5
2020: Preseason: 11.5	Actual: 14-2	Net Difference: +2.5
2021: Preseason: 12.0	Actual: 12-5	Net Difference: 0.0
2022: Preseason: 10.5	Actual: 14-3	Net Difference: +3.5
2023: Preseason: 11.5	Actual: 11-6	Net Difference: -0.5
2024: Preseason: 11.5	Actual: 15-2	Net Difference: +3.5
2025: Preseason: 11.5	Actual: TBD	Net Difference: TBD

Trending: *Chiefs are the 11th team L11Y with 11.5+ win total (6-3-1 L10).*

Las Vegas Raiders

2015: Preseason: 5.5	Actual: 7-9	Net Difference: +1.5
2016: Preseason: 8.5	Actual: 12-4	Net Difference: +3.5
2017: Preseason: 9.5	Actual: 6-1	Net Difference: -3.5
2018: Preseason: 8.0	Actual: 4-12	Net Difference: -4.0
2019: Preseason: 6.0	Actual: 7-9	Net Difference: +1.0
2020: Preseason: 7.5	Actual: 8-8	Net Difference: +0.5
2021: Preseason: 7.0	Actual: 10-7	Net Difference: +3.0
2022: Preseason: 8.5	Actual: 6-11	Net Difference: -2.5
2023: Preseason: 6.5	Actual: 8-9	Net Difference: +1.5
2024: Preseason: 6.5	Actual: 4-1	Net Difference: -2.5
2025: Preseason: 6.5	Actual: TBD	Net Difference: TBD

Trending: 5-1 OVER L6 with preseason O/U total 7 or less points.

Los Angeles Chargers

2015: Preseason: 8.0	Actual: 4-12	Net Difference: -4.0
2016: Preseason: 7.5	Actual: 5-11	Net Difference: -2.5
2017: Preseason: 7.5	Actual: 9-7	Net Difference: +1.5
2018: Preseason: 9.	Actual: 12-4	Net Difference: +2.5
2019: Preseason: 9.5	Actual: 5-11	Net Difference: -4.5
2020: Preseason: 7.5	Actual: 7-9	Net Difference: -0.5
2021: Preseason: 9.0	Actual: 9-8	Net Difference: 0.0
2022: Preseason: 10.0	Actual: 10-7	Net Difference: 0.0
2023: Preseason: 9.5	Actual: 5-12	Net Difference: -4.5
2024: Preseason: 8.5	Actual: 11-6	Net Difference: +2.5
2025: Preseason: 9.5	Actual: TBD	Net Difference: TBD

Trending: Chargers 0-4 UNDER since 1981 in seasons after winning 10 plus games the previous year.

Los Angeles Rams

2015: Preseason: 7.5	Actual: 7-9	Net Difference: -0.5
2016: Preseason: 7.5	Actual: 4-12	Net Difference: -3.5
2017: Preseason: 7.0	Actual: 11-5	Net Difference: +4.0
2018: Preseason: 10.0	Actual: 13-3	Net Difference: +3.0
2019: Preseason: 10.5	Actual: 9-7	Net Difference: -1.5
2020: Preseason: 8.0	Actual: 10-6	Net Difference: +2.0
2021: Preseason: 9.5	Actual: 12-5	Net Difference: +2.5
2022: Preseason: 10.5	Actual: 5-12	Net Difference: -5.5
2023: Preseason: 6.5	Actual: 10-7	Net Difference: +3.5
2024: Preseason: 8.5	Actual: 10-7	Net Difference: +1.5
2025: Preseason: 10	Actual: TBD	Net Difference: TBD

Trending: Rams have gone 6-2 OVER L8Y.

Miami Dolphins

2015: Preseason: 8.5	Actual: 6-10	Net Difference: -2.5
2016: Preseason: 7.0	Actual: 10-6	Net Difference: +3.0
2017: Preseason: 7.5	Actual: 6-10	Net Difference: -1.5
2018: Preseason: 6.5	Actual: 7-9	Net Difference: +0.5
2019: Preseason: 5.0	Actual: 5-11	Net Difference: 0.0
2020: Preseason: 6.0	Actual: 10-6	Net Difference: +4.0
2021: Preseason: 9.0	Actual: 9-8	Net Difference: 0.0
2022: Preseason: 8.5	Actual: 9-8	Net Difference: +0.5
2023: Preseason: 9.5	Actual: 11-6	Net Difference: +1.5
2024: Preseason: 10.5	Actual: 8-9	Net Difference: -2.5
2025: Preseason: 8.5	Actual: TBD	Net Difference: TBD

Trending: Miami has averaged 9.4 wins per season this decade.

Minnesota Vikings

2015: Preseason: 8.0	Actual: 11-5	Net Difference: +3.0
2016: Preseason: 9.5	Actual: 8-8	Net Difference: -1.5
2017: Preseason: 8.5	Actual: 13-3	Net Difference: +4.5
2018: Preseason: 10.0	Actual: 8-7-1	Net Difference: -1.5
2019: Preseason: 9.0	Actual: 10-6	Net Difference: +1.0
2020: Preseason: 9.0	Actual: 7-9	Net Difference: -2.0
2021: Preseason: 8.5	Actual: 8-9	Net Difference: -0.5
2022: Preseason: 8.5	Actual: 13-4	Net Difference: +4.5
2023: Preseason: 8.5	Actual: 7-10	Net Difference: -1.5
2024: Preseason: 6.5	Actual: 14-3	Net Difference: +7.5
2025: Preseason: 8.5	Actual: TBD	Net Difference: TBD

Trending: Vikes have averaged 11.3 wins per season with head coach O'Connell.

New England Patriots

2015: Preseason: 10.5	Actual: 12-4	Net Difference: +1.5
2016: Preseason: 10.5	Actual: 14-2	Net Difference: +3.5
2017: Preseason: 12.5	Actual: 13-3	Net Difference: +0.5
2018: Preseason: 11.0	Actual: 11-5	Net Difference: 0.0
2019: Preseason: 11.0	Actual: 12-4	Net Difference: +1.0
2020: Preseason: 9.0	Actual: 7-9	Net Difference: -2.0
2021: Preseason: 9.5	Actual: 10-7	Net Difference: +0.5
2022: Preseason: 8.5	Actual: 8-9	Net Difference: -0.5
2023: Preseason: 7.5	Actual: 4-1	Net Difference: -3.5
2024: Preseason: 4.5	Actual: 4-13	Net Difference: -0.5
2025: Preseason: 8.5	Actual: TBD	Net Difference: TBD

Trending: Largest increase (4) in season win total this season..

New Orleans Saints

2015: Preseason: 8.0	Actual: 7-9	Net Difference: -1.5
2016: Preseason: 7.5	Actual: 7-9	Net Difference: -0.5
2017: Preseason: 8.0	Actual: 11-5	Net Difference: +3.0
2018: Preseason: 9.5	Actual: 13-3	Net Difference: +3.5
2019: Preseason: 10.0	Actual: 13-3	Net Difference: +3.0
2020: Preseason: 10.5	Actual: 13-5	Net Difference: +2.5
2021: Preseason: 9.0	Actual: 9-8	Net Difference: 0.0
2022: Preseason: 8.5	Actual: 7-10	Net Difference: -1.5
2023: Preseason: 9.5	Actual: 9-8	Net Difference: -0.5
2024: Preseason: 7.0	Actual: 5-1	Net Difference: -2.5
2025: Preseason: 6.0	Actual: TBD	Net Difference: TBD

Trending: 2020 was the last season the Saints played OVER their season win total.

New York Giants

2015: Preseason: 8.0	Actual: 6-10	Net Difference: -2.0
2016: Preseason: 8.0	Actual: 11-5	Net Difference: +3.0
2017: Preseason: 9.0	Actual: 3-13	Net Difference: -6.0
2018: Preseason: 7.0	Actual: 5-11	Net Difference: -2.0
2019: Preseason: 6.0	Actual: 4-12	Net Difference: -2.0
2020: Preseason: 6.0	Actual: 6-10	Net Difference: 0.0
2021: Preseason: 7.0	Actual: 4-13	Net Difference: -3.0
2022: Preseason: 7.0	Actual: 9-7	Net Difference: +2.0
2023: Preseason: 7.5	Actual: 6-11	Net Difference: -1.5
2024: Preseason: 6.5	Actual: 3-14	Net Difference: -3.5
2025: Preseason: 5.5	Actual: TBD	Net Difference: TBD

Trending: Big Blue has gone 2-11-1 UNDER season win totals L14Y.

New York Jets

2015: Preseason: 7.5	Actual: 10-6	Net Difference: +2.5
2016: Preseason: 8.0	Actual: 5-11	Net Difference: -3.0
2017: Preseason: 5.0	Actual: 5-11	Net Difference: 0.0
2018: Preseason: 6.0	Actual: 4-12	Net Difference: -2.0
2019: Preseason: 7.5	Actual: 7-9	Net Difference: -0.5
2020: Preseason: 6.5	Actual: 2-14	Net Difference: -4.5
2021: Preseason: 6.0	Actual: 4-13	Net Difference: -2.0
2022: Preseason: 5.5	Actual: 7-10	Net Difference: +1.5
2023: Preseason: 9.5	Actual: 7-10	Net Difference: -2.5
2024: Preseason: 9.5	Actual: 4-13	Net Difference: -5.5
2025: Preseason: 5.5	Actual: TBD	Net Difference: TBD

Trending: Largest decrease (4) in season win total of this season.

Philadelphia Eagles

2015: Preseason: 9.5	Actual: 7-9	Net Difference: -2.5
2016: Preseason: 7.5	Actual: 7-9	Net Difference: -0.5
2017: Preseason: 8.5	Actual: 13-3	Net Difference: +4.5
2018: Preseason: 10.5	Actual: 9-7	Net Difference: -1.5
2019: Preseason: 9.5	Actual: 9-7	Net Difference: -0.5
2020: Preseason: 9.5	Actual: 4-11-1	Net Difference: -5.0
2021: Preseason: 6.5	Actual: 9-8	Net Difference: +2.5
2022: Preseason: 9.5	Actual: 14-3	Net Difference: +4.5
2023: Preseason: 10.5	Actual: 11-6	Net Difference: +0.5
2024: Preseason: 10.5	Actual: 14-3	Net Difference: +3.5
2025: Preseason: 11.5	Actual: TBD	Net Difference: TBD

Trending: There has not been a repeat winner of the NFC East division in 20 years.

Pittsburgh Steelers

2015: Preseason: 8.5	Actual: 10-6	Net Difference: +1.5
2016: Preseason: 10.5	Actual: 11-5	Net Difference: +0.5
2017: Preseason: 10.5	Actual: 13-3	Net Difference: +2.5
2018: Preseason: 10.5	Actual: 9-6-1	Net Difference: -1.0
2019: Preseason: 9.0	Actual: 8-8	Net Difference: -1.0
2020: Preseason: 9.5	Actual: 12-4	Net Difference: +2.5
2021: Preseason: 6.5	Actual: 9-7-1	Net Difference: +2.5
2022: Preseason: 7.5	Actual: 9-8	Net Difference: +1.5
2023: Preseason: 8.5	Actual: 10-7	Net Difference: +1.5
2024: Preseason: 8.5	Actual: 10-7	Net Difference: +1.5
2025: Preseason: 8.5	Actual: TBD	Net Difference: TBD

Trending: The last two times the Steelers won fewer than 8 games in a regular season was in 2003 and 1996 (6 wins).

San Francisco 49ers

2015: Preseason: 7.5	Actual: 5-1	Net Difference: -2.5
2016: Preseason: 5.5	Actual: 2-14	Net Difference: -3.5
2017: Preseason: 4.5	Actual: 6-10	Net Difference: +1.5
2018: Preseason: 8.5	Actual: 4-12	Net Difference: -4.5
2019: Preseason: 8.0	Actual: 13-3	Net Difference: +5.0
2020: Preseason: 10.5	Actual: 6-10	Net Difference: -4.5
2021: Preseason: 10.5	Actual: 10-7	Net Difference: -0.5
2022: Preseason: 9.5	Actual: 13-4	Net Difference: +3.5
2023: Preseason: 10.5	Actual: 12-5	Net Difference: +1.5
2024: Preseason: 11.5	Actual: 6-11	Net Difference: -5.5
2025: Preseason: 10	Actual: TBD	Net Difference: TBD

Trending: Only two teams since 1960 suffered a losing season after winning 10-plus games the prior year. They each improved by five full games the next season.

Seattle Seahawks

2015: Preseason: 10.5	Actual: 10-6	Net Difference: -0.5
2016: Preseason: 10.5,	Actual: 10-5-1	Net Difference: -0.5
2017: Preseason: 10.5	Actual: 9-7	Net Difference: -1.5
2018: Preseason: 8.0	Actual: 10-6	Net Difference: +2.0
2019: Preseason: 8.5	Actual: 11-5	Net Difference: +2.5
2020: Preseason: 9.5	Actual: 12-4	Net Difference: +2.5
2021: Preseason: 9.5	Actual: 7-10	Net Difference: -2.5
2022: Preseason: 5.5	Actual: 9-8	Net Difference: +3.5
2023: Preseason: 8.5	Actual: 9-8	Net Difference: +0.5
2024: Preseason: 7.5	Actual: 9-8	Net Difference: +1.5
2025: Preseason: 7.5	Actual: TBD	Net Difference: TBD

Trending: Seahawks will travel 31,302 air miles this season, the third highest in the league.

Tampa Bay Buccaneers

2015: Preseason: 6.0	Actual: 6-10	Net Difference: 0.0
2016: Preseason: 7.0	Actual: 9-7	Net Difference: +2.0
2017: Preseason: 8.5	Actual: 5-11	Net Difference: -3.5
2018: Preseason: 6.5	Actual: 5-11	Net Difference: -1.5
2019: Preseason: 6.5	Actual: 7-9	Net Difference: +0.5
2020: Preseason: 9.5	Actual: 11-5	Net Difference: +1.5
2021: Preseason: 11.5	Actual: 13-4	Net Difference: +1.5
2022: Preseason: 11.5	Actual: 8-9	Net Difference: -3.5
2023: Preseason: 6.5	Actual: 9-8	Net Difference: +2.5
2024: Preseason: 8.5	Actual: 10-7	Net Difference: +1.5
2025: Preseason: 9.5	Actual: TBD	Net Difference: TBD

Trending: Bucs have played OVER regular season win total five of the last six years.

Tennessee Titans

2015: Preseason: 6.5	Actual: 3-13	Net Difference: -3.5
2016: Preseason: 6.0	Actual: 9-7	Net Difference: +3.0
2017: Preseason: 8.5	Actual: 9-7	Net Difference: +0.5
2018: Preseason: 8.0	Actual: 9-7	Net Difference: +1.0
2019: Preseason: 8.0	Actual: 9-7	Net Difference: +1.0
2020: Preseason: 8.5	Actual: 11-5	Net Difference: +2.5
2021: Preseason: 9.0	Actual: 12-5	Net Difference: +3.0
2022: Preseason: 9.5	Actual: 7-10	Net Difference: -2.5
2023: Preseason: 7.5	Actual: 6-11	Net Difference: -1.5
2024: Preseason: 4.5	Actual: 3-14	Net Difference: -1.5
2025: Preseason: 5.5	Actual: TBD	Net Difference: TBD

Trending: Titans have played UNDER their season wins L3Y.

Washington Commanders

2015: Preseason: 6.0	Actual: 9-7	Net Difference: +3.0
2016: Preseason: 7.5	Actual: 8-7-1	Net Difference: +0.5
2017: Preseason: 7.5	Actual: 7-9	Net Difference: -0.5
2018: Preseason: 7.0	Actual: 7-9	Net Difference: 0.0
2019: Preseason: 6.5	Actual: 3-13	Net Difference: -3.5
2020: Preseason: 5.0	Actual: 7-9	Net Difference: +2.0
2021: Preseason: 8.0	Actual: 7-10	Net Difference: -1.0
2022: Preseason: 7.5	Actual: 8-8-1	Net Difference: +0.5
2023: Preseason: 6.5	Actual: 4-13	Net Difference: -2.5
2024: Preseason: 7.5	Actual: 12-5	Net Difference: +4.5
2025: Preseason: 9.5	Actual: TBD	Net Difference: TBD

Trending: Since 1992, Washington has played UNDER the total each of the three times its preseason win total was listed at more than nine wins.

2025 NFL STRENGTH OF SCHEDULE RANKINGS

The 2025 PLAYBOOK NFL Strength Of Schedules below are based on the opening 2025 Season Win Totals posted at the Westgate SuperBook in Las Vegas. Listed is each team's projected season win total, along with the combined season win total of all opponents. Teams are ranked from top-to-bottom based on each team's foes projected season win totals to the fewest season win totals. With this method, the New York Giants will take on the most difficult schedule while the San Francisco 49ers face the easiest slate.

TEAM	RANK	TEAM WIN TOTAL	FOE WIN TOTAL	VS. DIV	VS. NON-DIV	TEAM	RANK	TEAM WIN TOTAL	FOE WIN TOTAL	VS. DIV	VS. NON-DIV
NY GIANTS	1	5.5	155	57	98	LA RAMS	17	10	145.5	52	93.5
CLEVELAND	2	5.5	153.5	60	93.5	DENVER	18	10.5	144.5	55	89.5
DETROIT	2	10.5	153.5	53	100.5	BUFFALO	19	11.5	144	46	98
MINNESOTA	4	8.5	151.5	57	94.5	MIAMI	19	8.5	144	52	92
PITTSBURGH	5	8.5	151	54	97	LA CHARGERS	21	9.5	143.5	54	89.5
BALTIMORE	5	11.5	150.5	48	102.5	SEATTLE	22	7.5	143.5	57	86.5
PHILADELPHIA	7	11.5	149.5	45	104.5	TAMPA BAY	23	9.5	143	41	102
CHICAGO	8	8.5	149	57	92	INDIANAPOLIS	24	7.5	142.5	45	97.5
GREEN BAY	8	9.5	148.5	55	93.5	ARIZONA	25	8.5	142	55	87
CINCINNATI	10	10.5	147.5	51	96.5	TENNESSEE	26	5.5	141.5	49	92.5
DALLAS	10	7.5	147.5	53	94.5	ATLANTA	27	8	140	44	96
KANSAS CITY	10	11.5	147.5	50	97.5	CAROLINA	27	6.5	140	47	93
LAS VEGAS	13	6.5	146.5	60	86.5	JACKSONVILLE	27	7.5	140	45	95
NY JETS	13	6	146.5	57	89.5	NEW ORLEANS	30	6	138	48	90
WASHINGTON	13	9.5	146.5	49	97.5	NEW ENGLAND	31	8.5	135	52	83
HOUSTON	16	9.5	146	41	105	SAN FRANCISCO	32	10	131.5	52	79.5

2025 NFL SEASON WIN TOTALS

Step right up, folks, and take a gander at the opening NFL win totals at the Westgate SuperBook, per the 2025 PLAYBOOK Football Preview Guide magazine:

Arizona Cardinals WIN TOTAL

8.5 OVER (-120)

FOES OVERALL SEASON WIN TOTAL: 142

SOS: 25 | RECOMMENDED: Lean UNDER 8.5

HANDICAP: In each of its final five away games, Zona will face a foe off a winning season in 2024.

Cleveland Browns WIN TOTAL

OVER 5.5 (+135) | UNDER 5.5 (-155)

FOES OVERALL SEASON WIN TOTAL: 153.5

SOS: 2 | RECOMMENDED: OVER 5.5

HANDICAP: The Browns face winnable games against the Giants, Patriots, and AFC South teams.

Jacksonville Jaguars WIN TOTAL

OVER 7.5 (-110) | UNDER 7.5 (-110)

FOES OVERALL SEASON WIN TOTAL: 140

SOS: 27t | RECOMMENDED: lean UNDER 7.5

HANDICAP: The Jaguars have gone 2-12 UNDER their win totals the last 14 years.

Atlanta Falcons WIN TOTAL

8 PICK (-110)

FOES OVERALL SEASON WIN TOTAL: 140

SOS: 27 | RECOMMENDED: UNDER 8

HANDICAP: Falcons have fallen short six straight times in seasons with win totals of 7 or more.

Dallas Cowboys WIN TOTAL

OVER 7.5 (-140) | UNDER 7.5 (+120)

FOES OVERALL SEASON WIN TOTAL: 147.5

SOS: 10t | RECOMMENDED: OVER 7.5

HANDICAP: The Cowboys are 4-0-1 OVER the following year after a losing season since 2002.

Kansas City Chiefs WIN TOTAL

OVER 11.5 (+105) | UNDER 11.5 (-125)

FOES OVERALL SEASON WIN TOTAL: 147.5

SOS: 10t | RECOMMENDED: UNDER 11.5

HANDICAP: 40 of 57 Super Bowl losers made the playoffs the next season (Avg W-L 10-6).

Baltimore Ravens WIN TOTAL

OVER 11.5 (-110) | UNDER 11.5 (-110)

FOES OVERALL SEASON WIN TOTAL: 150.5

SOS: 5t | RECOMMENDED: OVER 11.5

HANDICAP: Ravens won the stats in all 12 games last year against teams who made the playoffs.

Denver Broncos WIN TOTAL

OVER 9.5 (+105) | UNDER 9.5 (-125)

FOES OVERALL SEASON WIN TOTAL: 144.5

SOS: 18 | RECOMMENDED: lean OVER 9.5

HANDICAP: Broncos have totally dominated the NFC East, going 14-4 since 1992.

Las Vegas Raiders WIN TOTAL

OVER 7.5 (+140) | UNDER 7.5 (-165)

FOES OVERALL SEASON WIN TOTAL: 146.5

SOS: 13t | RECOMMENDED: OVER 7.5

HANDICAP: New head coach Pete Carroll owns a 25-10 career mark versus the NFC East.

Buffalo Bills WIN TOTAL

OVER 11.5 (-155) | UNDER 11.5 (+135)

FOES OVERALL SEASON WIN TOTAL: 144

SOS: 19t | RECOMMENDED: OVER 11.5

HANDICAP: Buffalo has exceeded its season win total for 8 straight seasons under HC McDermott.

Detroit Lions WIN TOTAL

OVER 10.5 (+125) | UNDER 10.5 (-150)

FOES OVERALL SEASON WIN TOTAL: 153.5

SOS: 2t | RECOMMENDED: UNDER 10.5

HANDICAP: The Lions, coming off a franchise best 15 wins, lose both coordinators.

Los Angeles Chargers WIN TOTAL

OVER 9.5 (-105) | UNDER 9.5 (-115)

FOES OVERALL SEASON WIN TOTAL: 143.5

SOS: 21 | RECOMMENDED: lean UNDER 9.5

HANDICAP: Six of the Chargers' eight home games are versus playoff teams from last season.

Carolina Panthers WIN TOTAL

OVER 6.5 (-140) | UNDER 6.5 (+120)

FOES OVERALL SEASON WIN TOTAL: 140

SOS: 27t | RECOMMENDED: OVER 6.5

HANDICAP: Only the Saints, Patriots and 49ers face a softer schedule in 2025 than do the Panthers.

Green Bay Packers WIN TOTAL

OVER 9.5 (+105) | UNDER 9.5 (-125)

FOES OVERALL SEASON WIN TOTAL: 148.5

SOS: 8t | RECOMMENDED: lean UNDER 9.5

HANDICAP: Packers will face AFC East and NFC East division (5-8 outright against both L3Y year.

Los Angeles Rams WIN TOTAL

OVER 9.5 (-135) | UNDER 9.5 (+115)

FOES OVERALL SEASON WIN TOTAL: 145.5

SOS: 17 | RECOMMENDED: OVER 9.5

HANDICAP: The Rams must face the entire AFC South and NFC South.

Chicago Bears WIN TOTAL

OVER 8.5 (+125) | UNDER 8.5 (-150)

FOES OVERALL SEASON WIN TOTAL: 149

SOS: 8t | RECOMMENDED: UNDER 8.5

HANDICAP: The Bears reside in a brutal division – every teams' season win total is set at 8.5 or more.

Houston Texans WIN TOTAL

OVER 9.5 (+105) | UNDER 9.5 (-125)

FOES OVERALL SEASON WIN TOTAL: 146

SOS: 16 | RECOMMENDED: Lean UNDER 9.5

HANDICAP: Texans are 2-13 SU and 2-12-1 ATS away versus AFC East.

Miami Dolphins WIN TOTAL

OVER 8.5 (+150) | UNDER 8.5 (-175)

FOES OVERALL SEASON WIN TOTAL: 144

SOS: 19t | RECOMMENDED: lean OVER 8.5

HANDICAP: Dolphins are 8-1 in their last nine home games versus the AFC North.

Cincinnati Bengals WIN TOTAL

OVER 9.5 (-130) | UNDER 9.5 (+115)

FOES OVERALL SEASON WIN TOTAL: 147.5

SOS: 10t | RECOMMENDED: OVER 9.5

HANDICAP: The Bengals offense surged to 388.4 YPG and 32 PPG over the final five games in 2024.

Indianapolis Colts WIN TOTAL

OVER 7.5 (-110) | UNDER 7.5 (-110)

FOES OVERALL SEASON WIN TOTAL: 142.5

SOS: 24 | RECOMMENDED: lean OVER 7.5

HANDICAP: 7-3 L10 against AFC West foes; win one for the 'Gipper' (former owner Robert Irsay).

Minnesota Vikings WIN TOTAL

OVER 8.5 (-135) | UNDER 8.5 (+115)

FOES OVERALL SEASON WIN TOTAL: 151.5

SOS: 4 | RECOMMENDED: lean OVER 8.5

HANDICAP: Vikings are 7-2 home or neutral versus the AFC North.

The Saints are in salary cap hell. As such they made minimal upgrades while losing quarterback Derek Carr to retirement. They face the AFC West and every team in their NFC South division is better than they are.

New England Patriots WIN TOTAL

OVER 8.5 (+130) UNDER 8.5 (+110)

FOES OVERALL SEASON WIN TOTAL: 135

SOS: 31 RECOMMENDED: lean **UNDER 8.5**

HANDICAP: Head coach Vrabel went 3-11 in the final two games of the season the last two years.

New Orleans Saints WIN TOTAL

OVER 6.5 (+115) UNDER 6.5 (-135)

FOES OVERALL SEASON WIN TOTAL: 138

SOS: 30 RECOMMENDED: **UNDER 6.5**

HANDICAP: Every team in its NFC South division looks better overall than New Orleans.

New York Giants WIN TOTAL

OVER 5.5 (+120) UNDER 5.5 (-140)

FOES OVERALL SEASON WIN TOTAL: 155

SOS: 1 RECOMMENDED: **UNDER 5.5**

HANDICAP: The Giants have gone 2-11-1 UNDER in their season win total the last 14 seasons.

New York Jets WIN TOTAL

OVER 5.5 (-140) UNDER 5.5 (+120)

FOES OVERALL SEASON WIN TOTAL: 146.5

SOS: 13t RECOMMENDED: lean **OVER 5.5**

HANDICAP: Tied with the Browns and the Giants for the lowest season win total (5.5) this year.

Philadelphia Eagles WIN TOTAL

OVER 11.5 (+115) UNDER 11.5 (-135)

FOES OVERALL SEASON WIN TOTAL: 149.5

SOS: 7 RECOMMENDED: lean **OVER 11.5**

HANDICAP: Eagles are 8-0 versus the NFC North since 2021.

Pittsburgh Steelers WIN TOTAL

OVER 8.5 (+110) UNDER 8.5 (-130)

FOES OVERALL SEASON WIN TOTAL: 151

SOS: 5t RECOMMENDED: lean **UNDER 8.5**

HANDICAP: The Steelers have averaged 9 wins per season the last seven years.

San Francisco 49ers WIN TOTAL

OVER 10.5 (-110) UNDER 10.5 (-110)

FOES OVERALL SEASON WIN TOTAL: 131.5

SOS: 32 RECOMMENDED: **OVER 10.5**

HANDICAP: 49ers face the entire NFC and AFC South, arguably the NFL's two weakest divisions.

Seattle Seahawks WIN TOTAL

OVER 7.5 (-135) UNDER 7.5 (+110)

FOES OVERALL SEASON WIN TOTAL: 143.5

SOS: 22 RECOMMENDED: lean **OVER 7.5**

HANDICAP: Seahawks face the entire AFC and NFC South.

Tampa Bay Buccaneers WIN TOTAL

OVER 9.5 (+100) UNDER 9.5 (-120)

FOES OVERALL SEASON WIN TOTAL: 143

SOS: 23 RECOMMENDED: lean **UNDER 9.5**

HANDICAP: Bucs are 8-19 SU and 8-18-1 ATS versus the NFC West since 2011.

Tennessee Titans WIN TOTAL

OVER 5.5 (-130) UNDER 5.5 (+110)

FOES OVERALL SEASON WIN TOTAL: 141.5

SOS: 26 RECOMMENDED: lean **UNDER 5.5**

HANDICAP: 2-10-1 UNDER in regular season with preseason win total of six or fewer wins.

Washington Commanders WIN TOTAL

OVER 9.5 (-110) UNDER 9.5 (-110)

FOES OVERALL SEASON WIN TOTAL: 146.5

SOS: 13t RECOMMENDED: **UNDER 9.5**

HANDICAP: Prior to 2024, the last time Washington exceeded 9 wins was in 1991.

A STRONG CASE FOR THE BROWNS:

Let's face it, when you lead the league in turnovers per game, you're doomed to go nowhere. That was the case for the butter-fingered Cleveland Browns, who led the league in turnover margin per game (-22 net turnovers and -2.0 net giveaways). It should be noted that Carolina was tied with Cleveland in net turnovers at -22, but the Browns also led the league in net TO's per game (-1.3).

Moving forward, since 1975, of the 50 teams that finished last in overall net turnover margin only FIVE of them regressed their overall win percentage the following year.

Take a look. The first record represents the teams' overall record in the season they were a turnover machine. The second record indicates their overall win-loss record the following season, followed by the net win-loss difference between the two seasons with negative results noted as such...

1975	NO	2-12	4-10	2.0
1976	NYG	3-11	5-9	2.0
1977	Cle	6-8	8-8	1.0
1978	SF	2-14	2-14	0.0
1979	Det	2-14	9-7	7.0
1980	NO	1-15	4-12	3.0
1981	NE	2-4	5-4	2.5
1982	Hou	1-8	2-14	-5.5
1983	Hou	2-14	3-13	1.0
1984	Buf	2-14	2-14	0
1985	TB	2-14	2-14	0
1986	Stl	4-11-1	7-8	3.0
1987	Atl	3-12	5-11	1.5
1988	Det	4-12	7-9	3.0
1989	Atl	3-13	5-11	2.0
1990	NE	1-15	6-10	5.0
1991	Ind	1-15	9-7	8.0
1992	NE	2-14	5-11	3.0
1993	Was	4-12	3-13	1.0
1994	Chi	9-7	9-7	0
1995	NYJ	3-13	1-15	-2.0
1996	Atl	3-13	7-9	4.0
1997	SD	4-12	5-11	1.0
1998	Phi	3-13	5-11	2.0
1999	Cle	2-14	3-13	1.0
2000	SD	1-15	5-11	4.0
2001	Was	8-8	7-9	1.0
2002	Det	3-13	5-11	2.0
2003	Chi	7-9	5-11	-2.0
2004	SF	2-14	4-12	2.0
2005	SF	4-12	7-9	2.0
2006	Was	5-11	9-7	4.0
2007	SF	5-11	7-9	2.0
2008	Det	0-16	2-14	2.0
2009	Stl	1-15	7-9	6.0
2010	Car	2-14	6-10	4.0
2011	Was	5-11	10-6	5.0
2012	Phi	4-12	10-6	6.0
2013	NYG	7-9	6-10	-0.5
2014	Was	4-12	9-7	-5.0
2015	Was	9-7	8-7-1	+0.5
2016	NYJ	5-11	5-11	0
2017	Cle	0-16	7-8-1	7.5
2018	TB	5-11	7-9	2.0
2019	Det	3-12-1	5-11	1.5
2020	Den	5-11	7-10	1.5
2021	Jax	3-14	9-8	6.0
2022	Ind	4-12-1	9-8	4.5
2023	Was	4-13	10-7	6.0
2024	Cle	3-14	TBD	TBD

Totals 170-607-3 289-485-2 104.0

Do the math and you'll find the teams with the slipperiest fingers improved 104 full games the following year – or an average 2.1 when wearing different gloves the next season. **It's Elmer's Glue time for the Browns in 2025.**

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MIDWEEK ALERT STAT RANKINGS



Listed below are our exclusive **STAT RANKINGS**, a quick read guide into the offensive and defensive stats and rankings compiled by each team. Reading across we find each team's In The Stats Rating (ITS), Average Points For (PTF), Points Against (PTA), Offensive Rushing Yards (ORF), Offensive Passing Yards (OPF), Total Offensive Yards (OYD), Total Defensive Yards (DYD), Defensive Passing Yards (DFP) and Defensive Rushing Yards (DFR), along with their numerical ranking against all other teams.

FINAL 2024-2025 COLLEGE STAT RANKINGS

TEAM	ITS	PTF	RNK	PTA	RNK	OFR	RNK	OPF	RNK	OYD	RNK	DYD	RNK	DFP	RNK	DFR	RNK	TEAM	ITS	PTF	RNK	PTA	RNK	OFR	RNK	OPF	RNK	OYD	RNK	DYD	RNK	DFP	RNK	DFR	RNK	
AIR FORCE	5-7	19	123	23	37	224	10	90	133	314	124	338	32	181	15	157	76	NAVY	7-6	31	39	22	29	249	5	124	132	373	85	371	67	213	57	158	79	
AKRON	4-8	20	120	32	108	101	122	233	58	334	112	426	116	247	107	179	102	NC STATE	5-8	29	53	30	97	146	82	233	58	379	75	387	84	222	71	165	89	
ALABAMA	9-4	34	19	17	8	174	47	237	55	411	43	321	21	182	17	139	45	NEBRASKA	8-5	24	94	19	14	131	96	228	64	359	94	316	16	218	67	98	7	
APP'CHIAN ST	7-4	27	73	33	114	157	75	273	19	430	28	413	105	215	62	198	119	NEVADA	5-8	23	104	29	93	164	65	212	84	376	80	394	92	200	39	194	115	
ARIZONA	4-8	22	111	32	108	106	120	248	42	354	96	415	106	239	99	176	97	NEW MEXICO	5-7	34	19	38	128	254	2	231	60	485	4	491	131	278	129	213	125	
ARIZONA ST	9-5	33	25	23	37	201	20	230	61	431	26	330	27	211	55	119	26	NEW MEX ST	3-9	22	111	36	125	179	42	143	127	322	121	441	121	245	105	196	116	
ARKANSAS	9-4	31	39	25	62	186	35	275	18	461	10	390	87	250	112	140	46	N CAROLINA	9-4	31	39	28	84	184	38	224	71	408	45	383	78	228	85	155	71	
ARKANSAS ST	4-9	26	78	32	108	159	72	227	66	386	68	463	128	250	112	213	125	NORTH TEXAS	6-7	34	19	34	116	162	67	328	4	490	3	453	125	256	118	197	117	
ARMY	12-2	31	39	16	4	301	1	81	134	382	72	298	9	186	25	112	14	NO ILLINOIS	11-2	25	88	19	14	204	16	178	118	382	72	285	4	172	5	113	18	
AUBURN	8-4	28	63	21	23	166	61	264	27	430	28	313	14	191	27	122	31	N'WESTERN	4-8	18	126	26	72	99	123	186	110	285	130	362	59	232	91	130	36	
BALL ST	3-9	25	88	40	131	104	121	245	43	349	102	442	122	260	122	182	105	NOTRE DAME	11-4	36	8	16	4	202	19	198	100	400	55	312	13	171	4	141	47	
BAYLOR	9-4	34	19	27	81	181	39	261	34	442	18	410	101	249	110	161	82	OHIO ST	14-1	36	8	13	1	167	58	263	30	430	28	256	1	167	2	89	4	
BOISE ST	13-1	37	5	23	37	241	8	226	69	467	8	363	60	241	102	122	31	OHIO U	11-3	29	53	18	11	216	12	191	104	407	49	296	5	209	52	87	3	
BOST COLL	4-9	28	63	24	52	167	58	199	98	366	89	369	63	248	109	121	28	OKLAHOMA	6-7	24	94	22	29	155	77	176	119	331	114	318	19	203	44	115	21	
BOWL GREEN	8-5	27	73	22	29	138	87	241	48	379	75	338	32	185	23	153	67	OKLAHOMA ST	3-9	27	73	36	125	114	113	265	25	379	75	501	133	286	132	215	127	
BUFFALO	5-8	29	53	26	72	170	53	186	110	356	95	404	97	250	112	154	68	OLD DOMINION	6-6	28	63	28	84	211	14	193	103	404	54	411	103	238	97	173	95	
BYU	10-3	31	39	20	18	161	68	227	66	388	65	308	11	182	17	126	33	OLE MISS	13-0	39	3	14	2	176	44	351	2	527	2	313	14	231	88	82	2	
CALIFORNIA	9-4	25	88	22	29	122	103	259	37	381	74	332	29	225	77	107	11	OREGON	11-3	35	15	19	14	159	72	280	13	439	21	326	24	200	39	126	33	
C MICHIGAN	5-7	23	104	30	97	170	53	163	124	333	113	352	52	197	35	155	71	OREGON ST	6-6	24	94	30	97	190	29	201	95	391	60	401	95	214	59	187	109	
CHARLOTTE	3-9	24	94	35	122	120	106	224	71	344	105	420	113	203	44	217	130	PENN ST	13-2	33	25	17	8	203	17	228	64	431	26	296	5	193	30	103	9	
CINCINNATI	7-5	25	88	25	62	186	35	237	55	423	36	385	80	223	74	162	83	PITT	6-7	33	25	28	84	141	85	267	24	408	45	378	74	264	124	114	19	
CLEMSON	9-5	35	15	23	37	174	47	279	14	453	11	376	70	214	59	162	83	PURDUE	2-10	16	130	40	131	116	110	184	113	300	127	453	125	252	116	201	121	
CO CAROLINA	5-8	29	53	32	108	172	51	202	94	374	82	412	104	227	82	185	107	RICE	5-7	22	111	25	62	114	113	239	50	353	97	356	55	185	23	171	93	
COLORADO	7-6	33	25	23	37	66	134	318	7	384	69	336	31	187	26	149	61	RUTGERS	5-8	29	53	25	62	176	44	207	92	383	71	397	94	231	88	166	91	
COLORADO ST	8-5	24	94	26	72	172	51	217	79	389	64	380	77	223	74	157	76	SAM HOUSTON	6-7	24	94	20	18	181	39	168	122	349	102	341	36	172	5	169	92	
DELAWARE	00	00	00	00	000	00	000	00	000	00	000	00	000	00	000	00	000	00	SAN DIEGO ST	2-10	21	116	30	97	129	100	206	93	335	111	410	101	220	69	190	112
DUKE	6-7	26	78	24	52	93	128	244	44	337	108	363	60	214	59	149	61	SAN JOSE ST	8-5	28	63	28	84	93	128	32	5	415	42	387	84	233	92	154	68	
E CAROLINA	7-6	32	33	27	81	173	50	264	27	437	23	407	99	235	94	172	94	SMU	11-3	37	5	22	29	168	56	262	31	430	28	325	22	225	77	100	8	
E MICHIGAN	8-4	26	78	28	84	142	84	235	57	377	78	386	81	221	70	165	89	S ALABAMA	9-4	34	19	25	62	199	22	243	45	442	18	395	93	249	110	146	53	
FLORIDA	7-6	28	63	23	37	161	68	226	69	387	67	383	78	231	88	152	65	S CAROLINA	9-4	30	47	18	11	185	37	223	75	408	45	316	16	204	47	112	14	
FLA ATLANTIC	5-7	26	78	30	97	190	29	209	89	399	56	417	109	233	92	184	106	SO MISS	2-10	15	131	38	128	109	119	175	120	284	131	445	124	229	86	216	129	
FLORIDA INT'L	4-8	26	78	26	72	121	104	229	62	350	101	371	67	180	13	191	113	STANFORD	1-11	23	104	34	116	135	92	191	104	326	120	424	115	270	128	154	68	
FLORIDA ST	2-10	15	131	28	84	91	130	180	116	271	132	386	81	201	43	185	107	SYRACUSE	11-2	34	19	29	93	98	125	307	1	468	6	377	72	227	82	150	64	
FRESNO ST	5-8	27	73	24	52	99	123	242	46	341	106	345	44	204	47	141	47	TCU	10-3	33	25	25	62	115	112	313	8	428	32	346	45	183	19	163	85	
GEORGIA	9-5	32	33	21	23	125	102	281	12	406	51	349	50	213	57	136	39	TEMPLE	3-9	20	120	35	122	94	127	216	81	310	125	419	112	192	29	227	133	
GA SOUTHERN	6-7	28	63	28	84	128	101	238	53	366	89	430	118	256	118	174	96	TENNESSEE	9-4	36	8	16	4	227	9	221	77	448	14	297	7	191	27	106	10	
GEORGIA ST	5-6	24	94	34	116	134	93	256	38	390	61	417	109	208	51	209	123	TEXAS	13-2	33	25</															

Listed below are our exclusive **STAT RANKINGS**, a quick read guide into the offensive and defensive stats and rankings compiled by each team. Reading across we find each team's In The Stats Rating (ITS), Average Points For (PTF), Points Against (PTA), Offensive Rushing Yards (OFR), Offensive Passing Yards (OPF), Total Offensive Yards (OYD), Total Defensive Yards (DYD), Defensive Passing Yards (DFP) and Defensive Rushing Yards (DFR), along with their numerical ranking against all other teams. Also includes **Net Yardage Differential**.

LEGEND FOR STAT-LOG GAME MATCHUPS

LEGEND – **OWL:** Foe's Win-Loss mark before game is played, **PF-PA:** Points scored for and against, **SU:** Outright win or loss of game, **Line:** Game's CLOSING line, **ATS:** Win or loss of game against the pointspread, **O/U:** Final Over/Under total and result, **OYP:** Offensive yards per play, **OFR:** Offensive rush yards, **OPF:** Offensive pass yards, **OYD:** Total offensive yards gained, **DYD:** Total defensive yards allowed, **DPF:** Defensive pass yards, **DFR:** Defensive rush yards, **DYP:** Defensive yards per play, **RES:** A formulated Re-Score of the game based strictly on actual yardage gained and allowed, **F-A:** 'F' shows total number of turnovers committed by subject team; 'A' shows total turnovers committed by opponent. **Note:** A red check mark at the left of the log box indicates the team outgained its opponent.

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THE MIDWEEK BEST BETS

When perusing the statistics on these teams this season you'll notice the Herd with a decided 53 YPG edge on defense. It's because Marshall has held each of its last four opponents to low yards, including a 12-0 blank job at Old Dominion last week. It certainly doesn't hurt knowing the Herd is 14-3 outright in games after tossing a shutout. Also note the fact that the Appys have lost only one game this season for the first time since 2013. With Marshall a super sturdy 66-16 SU at home versus 60-68 FBS foes, and the Mountaineers 1-5 ATS away of late against winning teams, remember where you 'herd' this in the MIDEAST!

A quick glance at the Huskies' body of work this season shows a team that is 8-1-1, winning its games by an average of 35 net YPG. Teams with numbers like this always make for an attractive dog, especially when catching two TDs. It should also be noted they are taking points for the first time under head coach Kalen DeBoer. With Oregon staring dead ahead to a same-season double revenge against Utah, including a loss in the Pac-12 title game, we'll do more than take a glance at this live dog - we'll wrap our arms around them.

Zona head coach Kliff Kingsbury holds all the cards in this matchup. For openers, his troops are a 4-1 division road dog — meaning they run the football for better than a yard per carry while the Rams surrender more than 4 yards per rush. Triple averting dogs in his role are especially effective during the second half of the season when both teams are coming off a loss, going 9-1-1 ATS overall since 2010. Toss in Kingsbury's 5-0 SUATS career road dog log when coming off a double-digit loss and we only see more woes ahead for the defending Super Bowl champs.



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2025 NFL INDIVIDUAL PLAYER PROPS: MAKE YOUR BETS!

By Victor King • King Creole Sports

Editor's Note: Victor King of KING CREOLE Sports is a sports data and research analyst for all of Marc Lawrence's PLAYBOOK publications. Totals and Prop plays are a niche that King Creole Sports has focused on over the last 25 years (since joining the Playbook family in 2000). In addition to his work in the Football Handicapper's YEARBOOK and the "TOTAL PICTURE" in the weekly Playbook newsletter, he is also the creator and author of the Playbook NFL 'TOTALS TIPSHEET'... A weekly publication now in its 21st season. It covers NFL Totals Play wagering exclusively.

July and August are when sharp bettors start to make their Pro Football full-season wagers. We're talking season-long 'Team Win / Loss Over-Unders' and 'Individual Player Props'.

Join King Creole as he hits the full-season passing, rushing, and receiving props. We'll start with a Player Prop Pre-Season budget of \$1200.00. And we'll have full-season action on 13 different players. Ladies and Gentlemen... Place your bets!

2025 NFL Passing Yards leader ODDS (at DraftKings)

Joe Burrow	+550	Jordan Love	+2000
Dak Prescott	+850	Trevor Lawrence	+2200
Patrick Mahomes	+950	Justin Herbert	+2200
Jared Goff	+1100	Tua Tagovailoa	+2200
Baker Mayfield	+1200	Caleb Williams	+2500
Brock Purdy	+1300	Michael Penix Jr	+2500
CJ Stroud	+1400	Lamar Jackson	+3000
Josh Allen	+1500	JJ McCarthy	+3000
Matthew Stafford	+1600	Geno Smith	+3000

Passing Yards LEADERS and their pre-season ODDS in the last eight seasons:

2024 – Joe Burrow – 4918 passing yards – Odds +850 (Rank: #5)
 2023 – Tua Tagovailoa – 4624 passing yards – Odds +2000 (Rank: #7)
 2022 – Patrick Mahomes – 5250 passing yards – Odds +800 (Rank #2)
 2021 – Tom Brady – 5316 passing yards – Odds +900 (Rank: #3)
 2020 – Deshaun Watson – 4823 passing yards – Odds +2000 (Rank: #10)
 2019 – Jameis Winston – 5109 passing yards – Odds +950 (Rank: #5)
 2018 – Ben Roethlisberger – 5129 passing yards – Odds +1000 (Rank #4)
 2017 – Tom Brady – 4577 passing yards – Odds +600 (Rank: #2)

Top FAVORITE:



Joe Burrow
at +550 odds

The 'chalk' when it comes to the 2025 passing yards leader is Cincinnati quarterback Joe Burrow. He opened at +650 to +700, and has already been bet down to the current number of +550 (at some books, it's even down to +500). So with that said, he is projected to once again lead the NFL in passing yardage. With a strong track record of production and two of the league's best receivers at his disposal, the sky is the limit for Burrow this season. We're talking Ja'Marr Chase and Tee Higgins. And let's not forget the other receiving contributors (Andre Iosivas, Jermaine Burton, Mike Gesicki, and Chase Brown). One thing we will say is that the favorite in this category has NOT led the league in passing yards since Drew Brees did it way back in 2016 at +525 odds. The eventual leader has come from inside the top five in odds in eight of the last 10 years, including Joe Burrow at +850 (5th) last season. Tua Tagovailoa came from a little further down the board at +2000 odds (7th) in 2023. He joined Deshaun Watson at the longest odds to win the award in the last decade, as Watson threw for the most yards in 2020 at the 10th-longest odds. But let's get back to the Bengal Tiger. When healthy, Burrow has proven to be one of the most prolific passers in the league. His career-high 4,918 passing yards in 2024 only scratched the surface of his potential. In each of his fully healthy seasons, he's surpassed 4,400 yards and finished inside the top six in passing yardage. With continued lingering uncertainty around the Bengals'

defense – including top pass rusher Trey Hendrickson's status and the unsigned first-round rookie Shemar Stewart – Cincinnati's success in 2025 may again hinge on Burrow and the offense leading the charge. For OU bettors, we'll certainly agree that Cincy will be involved in more Overs (or SHOOTOUTS) than Unders this season. They could very well repeat last year's record of 11-6 OU in their 17 games (65% Overs / 54.3 combined points per game). But the purpose of this article is individual player props. Yes, we usually look for the VALUE in an Underdog in a full-season player prop. But in this case, we'll start off our article with a King selection on the FAVORITE... or 'chalk'. **So for me, it's a \$200 wager on JOE BURROW to lead the league (for the 2nd year in a row!) in total passing yards.**

Top UNDERDOG:



Tua Tagovailoa
at +2200 odds

As you can see, we're starting things off in terms of QB passing yards with a pretty strong play on the favorite (Joe Burrow). But if you're searching for some great longshot odds when it comes to an underdog, then we don't have to travel very far. In fact, we're heading right to our South Florida backyard. And we LOVE the long odds on our boy Tua Tagovailoa. His name already appears on our Passing Yards chart as a previous leader. In the 2022 season, Tua was a 20/1 longshot to lead the league in passing. And he did just that! When healthy last season, the Dolphins quarterback was putting up numbers reminiscent of that 2023 performance, when he led the NFL in passing yardage (4,620) and a PFF passing grade (90.2). Over Tagovailoa's 11 games last season, he averaged 260.6 passing yards per outing, a pace that would have pushed him past 4,400 yards if he had played in 17 games. Although the rumor mill has been churning out headlines about Miami's top target (Tyreek Hill), nothing substantial has arisen. Should the Dolphins retain him, as it appears they will, Tagovailoa will head into the 2025 season with both of his top receiving targets in Hill and Jaylen Waddle. Also the NFL trading results of June 30th make this selection extremely timely and relevant. Miami sent tight end Jonnu Smith and cornerback Jalen Ramsey to the Pittsburgh Steelers in a pretty shocking summer trade. So we know what THAT means: (1) A Dolphins secondary that get even weaker (playing from behind translates to more passing yards!)... and (2) With Smith's 884 yards from last year now off the table, it means even MORE passing emphasis on the fleet-of-foot Hill and Waddle. With a Dolphin's schedule featuring some strong offenses this season, the onus will be on the Dolphins' passing game to pick up the slack. **So a wager of \$50 or so on TUA TAGOVAILOA to lead the league in total passing yards would bring us back a great payout of \$1100.00.**

2025 NFL Rushing Yards leader ODDS (at DraftKings)

Saquan Barkley	-275	Kyren Williams	+2500
Derek Henry	+400	Chuba Hubbard	+3000
Jonathan Taylor	+1000	Breece Hall	+3000
Christian McCaffrey	+1000	De'Von Achane	+4500
Bijan Robinson	+1100	Omarion Hampton	+5000
Jahmyr Gibbs	+1400	Joe Mixon	+5000
Ashton Jeanty	+1800	James Cook	+5000
Josh Jacobs	+2000	Chase Brown	+5000
Bucky Irving	+2000	Ken Walker III	+5500

Rushing Yards LEADERS and their pre-season ODDS in the last eight seasons:

2024 – Saquan Barkley – 2005 rushing yards – Odds +700 (Rank: #3)
 2023 – Christian McCaffrey – 1459 rushing yards – Odds +3000 (Rank: #10)
 2022 – Josh Jacobs – 1653 rushing yards – Odds +4000 (Rank #20)
 2021 – Jonathan Taylor – 1811 rushing yards – Odds +900 (Rank: #4)
 2020 – Derrick Henry – 2027 rushing yards – Odds +600 (Rank: #1)
 2019 – Derrick Henry – 1540 rushing yards – Odds +1300 (Rank: #3)
 2018 – Ezekiel Elliott – 1434 rushing yards – Odds +285 (Rank #1)
 2017 – Kareem Hunt – 1327 rushing yards – Odds +2000 (Rank: #32)

Top FAVORITE: NONE



Saquon Barkley
at -275 odds



Derrick Henry
at +400 odds

fact, the next highest running backs were almost 500 yards BEHIND these guys (Bijan Robinson 1456 yards / Jonathan Taylor 1431 yards). We really like those #3 and #4 guys (Robinson and Taylor), and we'll get back to them in a minute. First off, let's finish our look back. Last year, Saquon Barkley (+700) ended a two-year run of longer-shot winners in this category. Josh Jacobs (+4000) and Christian McCaffrey (+3000) came from deeper in the pack to lead the league in rushing yards in 2022 and 2023, respectively. Backs ranked in the top four in odds have taken home the honor seven times in the last decade. Kareem Hunt (+20000) is one player who came from out of nowhere to lead the league as a third-round pick in 2017. Barkley joined the 2000-yard club with Derrick Henry (+600), who did it during the 2020 season. The league leader in rushing yards fell below the 100 YPG pace for three straight years in 2017-19. Henry and Jonathan Taylor (+900) blew past the century mark in 2020-21, while Jacobs (97.2 rushing YPG) and CMC (85.8) fell below the century mark per game standard in 2022-23. It comes as no surprise that the rushing yards leader has checked in at 27 years old or younger in nine straight seasons. Adrian Peterson (+500) was the last "older" back to win the rushing crown at 30 years old.

Top Mid-Range DOGS



Jonathan Taylor
at +1000 odds



Bijan Robinson
at +1100 odds

After injury-riddled campaigns in 2022 and 2023, Indy's Jonathan Taylor returned with a strong showing in 2024. While his PFF grading profile took a slight dip, his production once again returned to elite levels. Taylor rushed for 1,431 yards — fourth-most in the NFL — marking his first top-five finish since leading the league in 2021 (1,811 yards, which topped the next closest rusher by over 500 yards). Now, the Colts star enters 2025 with the second-highest rushing yardage projection, per PFF Fantasy Sports. Here's the 2025 projections of those top four guys: Barkley — 1273 rushing yards... Taylor — 1312 rushing yards... Henry — 1307 rushing yards... and Robinson — 1229 rushing yards. At the current line of 10-to-1 odds, Taylor's value as a rushing title contender is way too strong to overlook. He's projected to have only 60 total yards LESS than Barkley, yet he's +1000 while Saquon is -275. Which one would YOU rather have? A key to his potential success lies in the addition of first-round tight end Tyler Warren. While adding another pass-catching option might not seem like a direct boost to Taylor's volume, Warren's versatility in the short passing game could help stretch defenses and create wider rushing lanes — a perfect fit for Shane Steichen's offense. Next up, let's check out another running back (like Taylor) who also plays his home games INDOORS (in a dome). Unlike others on this list, Bijan Robinson actually shares a backfield with another capable runner in Tyler Allgeier. But as of late, that workload is increasingly tilting in Robinson's favor — the former top-10 pick logged over 300 carries in 2024, accounting for 66.9% of Atlanta's rushing attempts, up from 47.5% the year prior. He turned into a Falcon workhorse. That volume helped Robinson rack up 1,456 rushing yards last season, the third-highest total in the league behind only Saquon Barkley and Derrick Henry. Robinson will be firmly in the mix for the NFL's rushing crown in 2025 if that trend continues. Even with the departure of center Drew Dalman in free agency — a key piece of Atlanta's league-best 82.8 run-blocking grade in 2024 — the Falcons still boast the NFL's top-graded guard entering 2025 in Chris Lindstrom, who earned a 94.6 run-blocking grade last year. So in terms of our preseason bankroll, let's first back off the two favorites (Barkley and Henry). That leaves us with a \$100 wager on both of the next highest guys. Remember, the winner of this rushing prop came from one of the Top Four guys in terms of odds in FIVE of the last seven seasons. **A \$100 wager on JONATHAN TAYLOR would bring us back \$1100... and / or a \$100 wager on BIJAN ROBINSON would bring us back \$1200.**

We'll certainly acknowledge that the Top two RB's on the 2025 odds list DESERVE to be there. After all, Philly's Saquon Barkley and Baltimore's Derrick Henry almost 'lapped the field' last year with their respective seasons. Barkley's 2005 and Henry's 1921 rushing yards were easily #1 and #2. In

2025 NFL Receiving Yards leader ODDS (at DraftKings)

Ja'Marr Chase	+600	Amon-Ra St Brown	+2200
Nico Collins	+750	A. J. Brown	+2500
Justin Jefferson	+800	Jaxon Smith-Njigba	+3000
CeeDee Lamb	+1000	Ladd McConkey	+3500
Malik Nabors	+1100	Rashee Rice	+2500
Puka Nacua	+1100	Marvin Harrison Jr	+4000
Brian Thomas Jr	+1300	Garrett Wilson	+4000
Tyreek Hill	+1500	Brock Bowers	+4000
Drake London	+2000	Tee Higgins	+4000

Receiving Yards LEADERS and their pre-season ODDS in the last eight seasons:

2024 — Ja'Marr Chase — 1708 receiving yards — Odds +900 (Rank: #4)
 2023 — Tyreek Hill — 1799 receiving yards — Odds +950 (Rank: #3)
 2022 — Justin Jefferson — 1809 receiving yards — Odds +800 (Rank #1)
 2021 — Cooper Kupp — 1947 receiving yards — Odds +3500 (Rank: #19)
 2020 — Stefon Diggs — 1535 receiving yards — Odds +5000 (Rank: #25)
 2019 — Michael Thomas — 1725 receiving yards — Odds +1000 (Rank: #4)
 2018 — Julio Jones — 1677 receiving yards — Odds +400 (Rank #2)
 2017 — Antonio Brown — 1533 receiving yards — Odds +375 (Rank: #1)

Top FAVORITE:



Ja'Marr Chase
at +600 odds

Hey, since we've already put some \$\$\$ on the Cincinnati Quarterback (Burrow) to lead the league in passing yards... then we may as well also add some cash to his GO-TO guy, right? Fresh off a historic 2024 campaign where he became just the fifth player since the merger to win the receiving triple crown, Chase is again projected to lead the NFL in receiving yards, with a projection north of 1,400 yards. Oddsmakers agree, listing him as the early favorite. A repeat of last season would certainly not surprise us at all. The favorite in this category has led the league in receiving yards three times in the last decade, with Justin Jefferson (+800) last doing it in 2022. Ja'Marr Chase (+900) joined his LSU teammate Jefferson as a league leader in receiving yards at the age of 24 or younger in the last three years. Receivers ranked in the top four in odds have led the league in receiving yards seven times in the last decade. Stefon Diggs (+5000) and Cooper Kupp (+3500) were long-shot winners in 2020-21, and they both did it after major changes before their monster campaigns. The Rams traded for Matthew Stafford before Kupp's monster season, and Diggs went from Minnesota to Buffalo before his standout season. A pace of at least 100 yards per game has been needed to lead the league in six of the last seven years and seven times in the last decade. Receivers in their age-26 to age-29 seasons have been the sweet spot to lead the league in receiving. Chase and Jefferson are the only receivers to fall outside of that range in the last decade. While his volume helped drive last season's success, Chase's relatively modest 24.1% target rate suggests he wasn't simply force-fed targets. And since entering the league in 2021, he ranks top-10 in yards per route run (2.23) and second in yards after the catch per reception (6.1), showcasing elite efficiency and game-breaking ability. With Joe Burrow back healthy, Chase has a strong shot to repeat as the league's top receiver. **So let's drop \$100 on JA'MARR CHASE to lead the league in receiving yards. A win would bring us back \$700...**

Top UNDERDOGS



Tyreek Hill
at +1500 odds



Drake London
at +2000 odds

Our original article did NOT include the #1 Miami Wide Out (Tyreek Hill). But with the significant trades of June 20th, we are now compelled to wager some futures money on our boy 'CHEETAH'! Number One, he's been there... and one that (as recently as two seasons ago). He averaged 106.3 receiving YPG in 2022-23 before a training camp wrist injury derailed his 2024 campaign right out of the gate. He averaged just 56.4 receiving YPG and failed to reach 1000+ yards for the first time since 2019. Hill underwent right wrist surgery this off-season, and he's moved past the trade demands he made after last season's final game. He said this spring that he's hoping "I can prove myself and prove to my teammates that I'm still one of them ones, man, who's chasing 2K [receiving yards]." Hill appears locked in at the start of the summer. He even ran the 100-meter dash in a personal-best 10.15 seconds in preparation

for a since-cancelled race with Olympic 100-meter champion Noah Lyles. Hill ranks behind only Justin Jefferson in 100-yard receiving games since 2022 with 20, and Miami's weak defense should have the Dolphins playing in more shootouts, especially after the trade of Jalen Ramsey in the summer. Hill should be priced in the second tier of top contenders behind favorites Ja'Marr Chase and Jefferson. Let's take advantage of the discount we're receiving because Hill put up sub-par numbers gutting through a wrist injury all of last season. Before we get to our last player, here's who we project for the Top 6 wide receivers in the 2025 season: Ja'Marr Chase - 1498 receiving yards... Justin Jefferson - 1432 receiving yards... Tyreek Hill - 1419 receiving yards... Drake London - 1369 receiving yards... Puka Nakua - 1340 receiving yards... and Malik Nabors - 1312 receiving yards. **We'll play \$50 on TYREEK HILL to lead the league in receiving yards. A win would bring us back a whopping \$750!**

That means sharp bettors MUST get at least some action in on Atlanta's #1 wide receiver. London quietly ended last season fourth in receiving yards with 1271, finishing 11 yards behind Brian Thomas (1282) and well behind Justin Jefferson (1533) and Ja'Marr Chase (1708). Despite his strong third season, London still finds himself down the board with the 11th-shortest odds to lead the league in receiving yards. His production suffered some playing with a limited Kirk Cousins for most of the season, but he climbed the yardage ranks in the final weeks of the season when Michael Penix took over the offense. London averaged 7.3 receptions, 13.0 targets, and 117.3 receiving YPG in Penix's three starts, and he actually led the league with 352 yards in Weeks 16-18. London is an ascending player entering his age-24 season after ranking fifth in target share (27.2%), third in TPRR (.30), third in first-read share (35.4%), and 12th in YPRR (2.52) last season. He could easily see the best QB play of his career if Penix lives up to his first-round draft status after working with Desmond Ridder, Marcus Mariota, Taylor Heinicke, and a washed-up Cousins to start his career. The Falcons ranked 28th in pass rate over expectation (-4.2%) last season, but they did rank sixth in plays per game (63.9) and eighth in seconds between snaps (26.9). The Falcons could have more passing volume if they move toward the middle of the league in pass rate over expectation, if not higher, with Penix at quarterback. London is also entering a pivotal season as he looks to land a contract extension that will pay him like one of the league's top receivers. **Make mine a \$50 play on DRAKE LONDON to lead the league in receiving yards. If we hit this longest of longshots, we get back \$1000.**

BEST OF THE REST:



QB Justin Herbert of the Los Angeles Chargers **OVER 22.5 passing TD's**

I played this one back in mid June, when the line opened at 21.5 TD's. Since then, we've seen the line go up a full TD... to the current number of 22.5. This will be Year #2 for Justin Herbert with his new coach, Jim Harbaugh (6th year overall). While Herbert's 2024 counting stats may not have reflected a milestone year, it was exactly that for the Chargers quarterback. His 90.8 PFF passing grade was a career best and ranked third in the NFL among qualifying passers, hinting at a 2025 campaign that could be Herbert's best season yet. Even with limited options to target in the passing game this past season, Herbert still tossed 23 touchdowns, the fourth time in his career he exceeded this line. The only season in which he failed to surpass 22 touchdowns was 2023, when he missed the last four games due to injury. He still managed 20 scores that year. This season, Herbert has a host of pass-game weapons. Ladd McConkey is looking to build on his seven scores as a rookie. Second-round pick Tre Harris caught seven touchdowns in just eight games last season at Ole Miss. And rookie KeAndre Lambert-Smith hauled in eight scores in 2024 while showcasing his talent in the red zone. So here's the TD passes for Herbert in his career: 31, 38, 35, 20 (injury year), and 23. Playing OVER 22.5 is a no-brainer! **We'll play \$100 on JUSTIN HERBERT to throw OVER 22.5 TD passes (-110 odds).**



QB J.J. McCarthy of the Minnesota Vikings **UNDER 24.5 passing TD's**

Before we get onto our action for the starting QB of the Minnesota Vikings, let point out the superlatives. J.J. McCarthy of Michigan was drafted in the 1st round of the 2024 draft, but did not play last season. Yes,

he is a talented young passer with a phenomenal offensive mind in head coach in Kevin O'Connell and a solid complement of weapons around him. However, expectations are being set exceedingly high. McCarthy can have an exceptional season and still miss out on hitting this line of 24.5. The bar has just been set a little too high for his first season. McCarthy's 24.5 passing touchdowns line is tied for the ninth highest in the league. From a historical perspective, just five passers in the past decade have managed to produce 25 scores in what was effectively their first season as a pro. Not only that, but the Vikings face the third-most difficult strength of schedule in the NFL in 2025. They are set to battle some tough secondaries, with five games against teams that finished in the top 12 for fewest passing touchdowns allowed and another four that finished in the top 10 in PFF coverage grade. **Give me a \$50 wager on J. J. MCCARTHY to throw UNDER 24.5 TD passes.**



RB Quinshon Judkins of the Cleveland Browns **OVER 675 rushing yards**

The Browns found their replacement for Nick Chubb when they selected Judkins 36th overall in the 2025 NFL draft. While it can be difficult to project usage for rookies, oddsmakers are coming in significantly lower on Judkins than what we're seeing from our projections, both in yards and touchdowns. The differential is largely attributed to Judkins' assumed role within the Browns' offense. His lines indicate he will take on more of a secondary role within the backfield, with incumbent Jerome Ford and fellow rookie Dylan Sampson waiting in the wings. However, the current PFF projection forecasts a starting role for the Ohio State product. Maybe even a WORKHORSE. Judkins' college track record speaks for itself: He logged more than 1,000 rushing yards and never fell below a rushing grade 87.0 in each of his three seasons. At this time, Cleveland's quarterback situation remains as clear as MUD, so the offense should look to lean on the running game. Particularly with head coach Kevin Stefanski back to play-calling on offense. Even if Judkins isn't tabbed as the lead dog, there will be plenty of work to go around, something he proved he could handle during his time at Ohio State last season when he generated 1,060 yards on 5.5 yards per carry while playing alongside TreVeyon Henderson. **Make my wager a \$100 one on QUINSHON JUDKINS to go OVER 675 rushing yards (at -110 odds).**



RB Aaron Jones of the Minnesota Vikings **UNDER 775 rushing yards**

I played this prop back in early June when the line was at 890 yards. Lo and behold, the sharp money has joined us... as the rushing line for veteran Aaron Jones has dropped to the high 700's. In spite of that move, there's STILL value on the Under. Last year, Jones remained one of the league's more explosive backs despite a change of scenery in his first season in his 30s. He exploded for 1138 rushing yards in purple and gold. Obviously, our concern (and the reason for this wager) is that his workload could be significantly reduced after racking up a career-high 306 touches at 30 years old. He owned a 63.7% snap share and a 55.8% carry share with the Vikings... who simply lacked a viable second option behind him in the backfield. Minnesota traded for Jordan Mason from the 49ers and handed him a two-year deal with \$7 million guaranteed, which indicates he'll have a bigger role than Cam Akers had as Jones' backup. Mason wasn't given many opportunities as a receiver in San Francisco, but he could split early-down carries with Jones. The Vikings want to preserve Jones for the entire season a little better than they did in his first season with the franchise, which is why we have Jones projected for only 697 yards entering his age-31 season. **We'll wrap things up with a \$50.00 wager on AARON JONES to go UNDER 775 rushing yards (at -110 odds).**



WR Brian Thomas Jr. of the Jacksonville Jaguars **OVER 1150 receiving yards**

A new head coach in Jacksonville... an ELITE offensive mind... BEST personnel on terms of playmakers in franchise history... and a below-par defense. That combination of factors triggers a BUY SIGN for me when it comes to 2nd year player Brian Thomas, Jr. Despite being the fourth receiver selected in last year's 2024 NFL Draft, Thomas took the league by storm in his first season as a pro. Even without a consistent face under center in Jacksonville due to

injuries, he managed to rack up 1,282 receiving yards, a mark that not only ranked third in the NFL but also landed in the top five among rookie receivers in the last ten seasons. That level of production amid instability at quarterback is impressive and bodes well for Thomas' outlook in 2025. Even with another talented receiver added to the mix in rookie Travis Hunter, Thomas' projection far exceeds his line, a credit to how well he played down the stretch. From Week 11 onward, Thomas generated 2.70 yards per route run, a mark good for the top eight among wide receivers. With brilliant Liam Coen at the helm of the Jaguars' offense, Thomas can take another step forward in 2025. Last season with the Tampa Bay Buccaneers, Coen orchestrated one of the most effective passing games in the NFL. The unit ranked eighth in EPA per dropback (0.179), third in explosive pass play percentage (17.2%) and sixth in yards per attempt (7.89). **Give me a \$150 wager on BRIAN THOMAS JR to go OVER 1150 receiving yards (at -110 odds).**



WR Ricky Pearsall of the San Francisco 49ers UNDER 786 receiving yards

Don't get me wrong. I think San Francisco drafting Ricky Pearsall from the Florida Gators in 2024 was an outstanding move. While Pearsall is a talented receiving threat and fought his way back onto the field in 2024, he struggled to gain his footing and carve out a role during his shortened rookie campaign, finishing with a receiving grade of only 64.1 according to Pro Football Focus (PFF). Those issues were due in large part to the 49ers' sheer number of viable pass-catching options. Kyle Shanahan's passing game flows through tight end George Kittle who produced a fantastic season in 2024, generating more than 1,100 yards and posting the second-highest PFF receiving grade (92.4) in the NFL. Even with key pieces like Brandon Aiyuk and Christian McCaffrey lost to injury last season, Pearsall struggled to outpace Jauan Jennings, who led the team in targets (75) after Pearsall debuted in Week 7. While the team's trade of Deebo Samuel, along with Aiyuk's uncertain recovery from knee surgery, leaves fewer mouths to feed in this offense, McCaffrey is set to return to the lineup to start the season. McCaffrey's impact will be felt throughout the offense as he slots in once again as the feature piece. With McCaffrey, Kittle, Jennings and eventually Aiyuk in the mix, Pearsall may again be left fighting for his place in the 49ers' offense. **We'll make a \$100 wager on RICKY PEARSALL to go UNDER 786 receiving yards (at -110 odds).**

ADDITIONAL OPINIONS:



WR Jakobi Meyers of the Las Vegas Raiders OVER 800.5 receiving yards

Here's a few more Player prop opinions, and it starts with the #1 guy in Las Vegas. Jakobi Meyers has cleared this receiving yard line in four straight seasons, and 2025 should make it five. Year after year, sportsbooks continue to overlook Meyers despite his consistent production. He's coming off a 1,027-yard season in an offense led by Aidan O'Connell, Desmond Ridder and Gardner Minshew. This year, the Raiders made a significant upgrade at quarterback with Geno Smith, who posted an 83.2 PFF grade that ranked 13th among all quarterbacks in the league last season. Smith also finished third in deep passing grade, posting a 96.5 grade on throws of 20-plus yards downfield. That deep accuracy aligns well with Meyers' vertical efficiency. In 2024, he hauled in 10 receptions of 20-plus yards on just 11 catchable targets, earning a 91.8 receiving grade on those plays, 10th among all wide receivers. Not only that, but Geno's career stats in DOME games are significantly higher. Why do you think the Raiders traded for him? Outdoor (36 games): 43 TD, 31 INT, 89.7 Rating... In a dome (14 games: 30 TD, 5 INT, 110.8 Rating!



RB Bucky Irving of the Tampa Bay Buccaneers OVER 1025.5 rushing yards

Last season on our two podcasts (Marc Lawrence and Gamblers World) we LOVED our 'Bucky Action'. We jumped on the OVER in multiple Bucky Irving games in the second half of the season, and cashed multiple winners. For the upcoming 2025 season, his OU line for rushing has been set at 1025.5 yards. Bucky Irving cleared this number with ease as a rookie, finishing the 2024 season with 1,125 rushing yards despite not starting the year as the Buccaneers' lead back. Over the first five weeks of the year, RB Rachaad White out-carried Irving 51 to 44. But from Week 6 on out, it was ALL-Irving. He outpaced White 161 to 93 in rushing attempts the rest of the way. It wasn't just volume that drove Irving's success. He was one of the most efficient and dynamic runners in the league, earning a 90.1 PFF rushing grade while averaging 5.4 yards per carry. He forced 62 missed tackles on 224 attempts. With the backfield clearly his and elite efficiency to match, Irving is well-positioned to smash his 2025 rushing yardage line. Pro Football Focus projects him for 1,209.9 yards this season — nearly 200 yards HIGHER than his current line! ♦

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'TOTALS' TIPSHEET

We've Got You Totally Covered In 2025!

This is the only LATEST issue of the Playbook TOTALS TIPSHEET for the 2025 season... and I have several emotions. Those emotions range from the address and 'Victor' that one experiences when a professional or college regular season reaches its natural conclusion. Particularly a season in which we've WGC more than we have LOST... and turned a decent profit in the process for our customer base. When this happens, you ask yourself 'Where do I go from here? How do I make the transition to a different sport? And how will I REFINISH for our new clients from a NFL perspective in that different sport?' So that's the down side. The NEGATIVE emotions that one goes through at the end of a successful season. But there are also some POSITIVE emotions. The pride that one feels upon completion of a profitable project (in this case a weekly newsletter). And make no mistake. What I do... what Marc Lawrence does... what everybody at Playbook does is work right from the heart. Every single publication that we put out, whether it's the Playbook... or the Madden... or the Totals Tipsheet... or the Madden Magazine... or the Best / Star Report... is a PROJECT of PASSION. We know what we do... we are so blessed to be working in a profession in which we absolutely love. I have been with Playbook since the summer of 2005... and I can still say that I am thrilled to be doing this every day. I really look forward to it. How many others can truly say that? Being positive emotion on this day is PRICE. If I could add one more emotion, it would be RELIEF. Relief that it's a long and regular season... it's over and we have done a good enough job to come back strong the next week and start it all over again. I'm doing the weekly Totals Tipsheet and contributing to the weekly Playbook newsletter. I could NOT do this for 52 straight weeks!

Last week, our three TIPSHEET BEST BET plays ended up going 2-1. With those results, the season's Totals Tipsheet newsletter plays stand at 20-19 ATS for the season. That's a winning percentage of 50.5%. Overall, I am very satisfied with those results and I hope that it is equally satisfied. Because by the way, we may be OFF game. If we can go 2-1 in our final issue, we'll have the best record ever for a 4th season (31-20 ATS).

GAME ONE was an UNDER 44.5 points in a Jacksonville Jaguars game. We thought we were offering the Edge POSSESSOR (B. PRADHAR) as a discount for all 2018 full-season Totals Tipsheet subscribers. Normal price for this package of 10 plays is \$119.00. But Totals Tipsheet customers can get on board for just \$99.00. We deliver the plays via email the day before the games. If you are interested, call me in the Playbook offices sometime next week to get signed up. 800-321-7777... EXT 4075. Happy New Year!

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SHAKEDOWN



*Shakedown, breakdown, takedown
Everybody wants into
the crowded light
Breakdown, takedown
You're busted
Let down your guard, honey
Just about the time you figured
it's alright
Breakdown, take down
You're busted (Oh, oh, uh)*

In one sentence, 'Shakedown' is about the relentless pursuit and inevitable downfall of someone who thinks they can escape the consequences in a competitive, high-stakes environment.

Glenn Frey, who had a #2 hit with "The Heat Is On" from the original Beverly Hills Cop, was slated to record this song, which had different lyrics at the time. However, a week before it was to be recorded, he had to drop out with laryngitis, so Bob Seger was asked to replace him.

However, Seger didn't like the lyrics, and though he retained the same chorus, he rewrote the verses – which also gave him composer credit – read: royalty rights on the song.

Seger recalls, "There were a lot of lyrics about working undercover. I didn't like them, so I threw them all out. I decided to write it my way, and they trusted my judgment."

'Shakedown' is also the title of an old '60s song that explores themes of heartache, betrayal, and the quest for solace in the small hours of the night.

Let's examine what makes this song resonate with so many college football fans.

On the college football playing field, this song isn't just about running or hiding; it's about confronting reality head-on,

especially when being forced to make a dramatic role change. Watch what happens when we...

BET AGAINST any college football favorite coming off three consecutive underdog wins in a row.

We do so because this upside-down, shakedown role change of going to a favorite after enjoying success as an underdog becomes too much to bear, as these teams have gone 16-26-1 ATS the past 17 seasons.

Worse, they suffer massive meltdowns against hungry foes who won 6 or fewer games the previous season, dipping to **7-19-1 ATS**, including **1-14-1 ATS** as a dog of 10 or fewer points.

Our well-oiled machine seals the deal with a perfect subset of 0-14 ATS.

You can read all about it inside the **BETTING TOOLS** section at **PlaybookSports.com** by clicking on the **2025 Black Book link**.

Now, when you find a game that looks too good to be true, remember there is likely a shakedown of sorts involved. I can hear the music playing...

*It's okay you want to shine
But once you step across that line
No Matter where you hide
I'm comin' after you*

DOWN ON MAIN STREET



*I remember standing
on the corner at midnight
Trying to get my courage up
In the pool halls, the hustlers
and the losers
I used to watch 'em
through the glass
Down on Main Street*

As the descent on Main Street comes to an end, so do those bittersweet memories of youth.

In an interview, Bob Seger was asked, "What do they tell you about writing?" His response was, "They say you have to write about what you know."

Like many of Seger's hit records, this soft rock song is semi-autobiographical. The enduring popularity of Main Street highlights the universal appeal of Seger's musical storytelling.

The song serves as a time capsule, allowing listeners to step into the narrator's shoes and experience their emotions firsthand.

It's the same for NFL teams standing at the intersection of Playoffs Ahead and Division Finales – and it goes like this –

BET ON any NFL home team in its season-ending division game if they are seeking revenge and also coming off a SUATS loss.

Simply put, teams in this winning scenario are 66-48-3 ATS overall since 1980, including a scorching-hot **27-9-2 ATS** when coming off a loss as a favorite in its last game.

Drilling down, when the Over/Under in this contest is 42 or fewer points they zoom to **19-3 ATS**, including 18-4 outright.

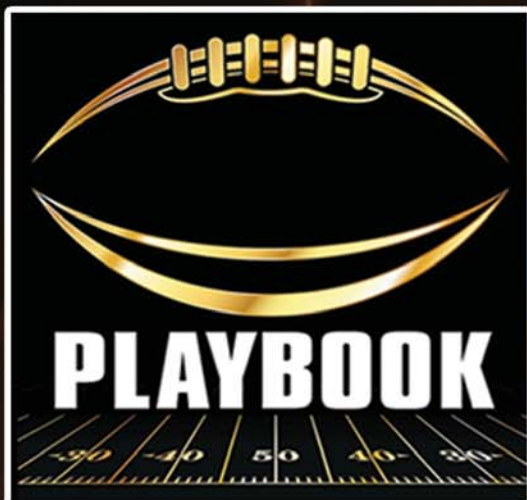
If you're curious about the parameters surrounding this super-system that has gone 15-0 ATS, you need to check it online now inside the **BETTING TOOLS** section at **PlaybookSports.com** by clicking on the **2025 Black Book link**.

So, the next time you find yourself seeking a musical retreat to another time, crank up Mainstreet by Bob Seger and allow yourself to be carried away by its enchanting melodies and heartfelt lyrics...

*Well I'd stand outside
at closing time
I drift back in time
and I find my feet
Down on Main Street
Down on Main Street*

These articles were excerpted from Marc's 2024 BLACK BOOK. To order your copy of the 2025 BLACK BOOK, log on at [PlaybookSports.com](https://www.PlaybookSports.com) or call 800.PLAYBOOK. Let me know if you found this article to your liking:

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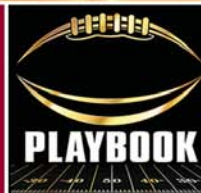


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Volume 38, Issue 5 September 21-25, 2023

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2025 NFL PRESEASON SCHEDULE

HALL OF FAME WEEK				123	TENNESSEE 7:30 PM TAMPA BAY					415	SAN FRANCISCO 4:00 PM LAS VEGAS	NFLN					107	ATLANTA 8:00 PM DALLAS	NFLN						
THURSDAY, JULY 31				125	NY JETS 8:00 PM					417	NY JETS 7:00 PM							109	MINNESOTA 8:00 PM						
				126	GREEN BAY	NFLN				418	NY GIANTS	NFLN						110	TENNESSEE	CBS					
101	LA CHARGERS 8:00 PM (Canton, OH)				127	KANSAS CITY 8:00 PM				419	LA CHARGERS 7:00 PM							111	CHICAGO 8:20 PM						
102	DETROIT	NBC			128	ARIZONA				420	LA RAMS							112	KANSAS CITY						
WEEK ONE				129	DENVER 8:30 PM					421	TAMPA BAY 7:00 PM							SATURDAY, AUGUST 23							
				130	SAN FRANCISCO					422	PITTSBURGH														
THURSDAY, AUGUST 7				SUNDAY, AUGUST 10								423	BALTIMORE 7:00 PM					113	BALTIMORE 1:00 PM						
												424	DALLAS					114	WASHINGTON						
103	INDIANAPOLIS 7:00 PM				131	MIAMI 1:00 PM				425	ARIZONA 9:30 PM							115	INDIANAPOLIS 1:00 PM						
104	BALTIMORE	NFLN			132	CHICAGO	NFLN			426	DENVER	NFLN						116	CINCINNATI						
105	CINCINNATI 7:30 PM				133	NEW ORLEANS 4:30 PM				SUNDAY, AUGUST 17							117	DENVER 1:00 PM							
106	PHILADELPHIA	?			134	LA CHARGERS	NFLN										118	NEW ORLEANS							
107	LAS VEGAS 10:00 PM				WEEK TWO					427	JACKSONVILLE 1:00 PM							119	LA RAMS 1:00 PM						
108	SEATTLE	NFLN								428	NEW ORLEANS	NFLN						120	CLEVELAND	NFLN					
FRIDAY, AUGUST 8				FRIDAY, AUGUST 15								429	BUFFALO 8:00 PM						121	HOUSTON 1:00 PM					
												430	CHICAGO	FOX					122	DETROIT					
109	CLEVELAND 7:00 PM				401	TENNESSEE 7:00 PM				MONDAY, AUGUST 18							123	SEATTLE 4:00 PM							
110	CAROLINA	NFLN			402	ATLANTA	NFLN										124	GREEN BAY	NFLN						
111	DETROIT 7:00 PM				403	KANSAS CITY 10:00 PM				431	CINCINNATI 8:00 PM							125	JACKSONVILLE 7:00 PM						
112	ATLANTA				404	SEATTLE	NFLN			432	WASHINGTON	ESPN						126	MIAMI	NFLN					
113	WASHINGTON 7:30 PM				SATURDAY, AUGUST 16					WEEK THREE							127	BUFFALO 7:30 PM							
114	NEW ENGLAND																128	TAMPA BAY							
SATURDAY, AUGUST 9				405	GREEN BAY 1:00 PM					THURSDAY, AUGUST 21							129	LA CHARGERS 8:30 PM							
				406	INDIANAPOLIS												130	SAN FRANCISCO							
115	NY GIANTS 1:00 PM				407	NEW ENGLAND 1:00 PM				101	PITTSBURGH 7:00 PM							131	LAS VEGAS 10:00 PM						
116	BUFFALO	NFLN			408	MINNESOTA				102	CAROLINA	NFLN						132	ARIZONA	NFLN					
117	HOUSTON 4:00 PM				409	CAROLINA 1:00 PM				103	NEW ENGLAND 8:00 PM							NOTE: The next PLAYBOOK Football Newsletter will be available Tuesday, August 5, after 1:00 PM for games played from Thursday, August 7, through Saturday, August 23.							
118	MINNESOTA	NFLN			410	HOUSTON				104	NY GIANTS	PRIME													
119	PITTSBURGH 7:00 PM				411	CLEVELAND 1:00 PM				FRIDAY, AUGUST 22															
120	JACKSONVILLE				412	PHILADELPHIA	NFLN																		
121	DALLAS 7:00 PM				413	MIAMI 1:00 PM				105	PHILADELPHIA 7:30 PM														
122	LA RAMS				414	DETROIT				106	NY JETS														



MARC LAWRENCE AGAINST THE SPREAD

WEEKLY PODCAST

Join Marc with analysts Victor King, Jim Feist, and Andy Iskoe as they size up the College & Pro Football card each week throughout the 2025 season!



Marc Lawrence



Victor King



Andy Iskoe



Jim Feist

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