



Marc Lawrence's Weekly **PLAYBOOK**[®] \$15

Midweek Alert NFL Playoff Newsletter

VOLUME 35 • ISSUE 18 • JANUARY 20-21, 2024

Wild Card Issue 5-1 ATS All Sides!

NFL PLAYOFF GUIDE DIVISIONAL ROUND!

91% ATS AWESOME ANGLE INSIDE!



**EXCLUSIVE STAT-LOG
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**LATEST NFL
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THIS WEEK IN FOOTBALL - JANUARY 20-21



NFL HEAD COACHES AND QUARTERBACKS PLAYOFF RECORDS

Listed below are the career postseason stats of this week's NFL coaches and quarterbacks in their team-starts. Play accordingly.

TEAM	COACH	SU	ATS	FAV	DOG
Baltimore	John Harbaugh	11-9	13-7	4-3	9-4
Buffalo	Sean McDermott	5-5	4-6	3-3	1-3
Green Bay	Matt LaFleur	3-3	3-3	2-2	1-1
Kansas City	Andy Reid	22-17	22-17	15-13	7-4
San Francisco	Kyle Shanahan	6-3	7-2	4-0	3-2
Tampa Bay	Todd Bowles	1-1	0-1	0-0	1-1

TEAM	QB	SU	ATS	FAV	DOG
Baltimore	Lamar Jackson	1-3	1-3	1-2	0-1
Buffalo	Josh Allen	5-4	3-6	3-3	0-3
Detroit	Jared Goff	3-3	2-4	1-2	1-2
Kansas City	Patrick Mahomes	11-3	9-5	8-5	1-0
San Fran	Brock Purdy	2-1	2-1	2-0	0-1
Tampa Bay	Baker Mayfield	2-1	3-0	0-0	3-0

PLAYOFF TEAMS In This Week's Role

Listed below are the SU and ATS records of the remaining 8 teams in the NFL playoffs in their respective price range this week, both this season (SU and ATS), and most recent ATS (MRT).

TEAM	ROLE	SU	ATS	MRT
Baltimore	fav 7 >	3-1	1-3	1-7
Buffalo	fav 3 <	3-1	3-1	8-2-1
Detroit	fav 7 <	11-2	9-4	14-5
Green Bay	dog 10 >	0-0	0-0	18-7
Houston	dog 7 >	1-1	1-1	8-4
Kansas City	dog 3 <	1-0	1-0	19-11
San Francisco	fav 10 >	6-0	4-2	8-3
Tampa Bay	dog 7 <	6-4	7-3	12-7

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AWESOME ANGLE OF THE WEEK

PLAY AGAINST any NFL Divisional Round away team coming off a SU home underdog win of 5 or more points if they won 5 or fewer games last season.

Play AGAINST:
HOUSTON TEXANS (1/20)

FIVE ALARM FIRE

ATS W-L Record Since 1982:
10-1 (91%)

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Odds To Win Super Bowl LVIII

Courtesy of the Westgate SuperBook in Las Vegas as of 1/17/2024

San Francisco	+180	Detroit	+850
Baltimore	+310	Green Bay	+2500
Buffalo	+525	Houston	+3000
Kansas City	+700	Tampa Bay	+3000

INCREDIBLE STAT OF THE WEEK

The Green Bay Packers own more playoff wins at AT&T Stadium than the Dallas Cowboys.

Marc's Once A Year 5-Star NFL Playoff Game of the Year Goes This Weekend!



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CONGRATULATIONS

A Weekly Insight Into The Art Of Sports Handicapping

***Congratulations
for breaking my heart
Congratulations
for tearing it all apart
Congratulations
you finally did succeed
Congratulations
for leaving me in need***

By now we're all well aware of the fact that teams who lost the previous season in the Super Bowl game come up flat the following season. That fact is well documented.

However, thanks to the power of our database, we've come to learn the opposite effect to be true when analyzing how teams that fell one game short of the Super Bowl do the following campaign. Unlike the crippling effect we've come to expect on Super Bowl losers the previous year, a completely different spin is cast upon teams that lost in their conference championship game last year.

That's confirmed by the fact conference champions losers the previous season have managed to go 615-402-1 straight up the following season, winning better than 60% of the time on the field. FYI: the best regular season role for these teams is at home with revenge against division

foes off a win, where they stand 23-8-1 ATS since 1980.

More impressive is the fact that 36 of the previous 60 conference championship game losers since 1980 managed to make it back to the playoffs the following season. And these are the teams we'd like to congratulate.

That's because when these teams make it back to the post season the following year they are especially focused when playing at home. With that we've learned to –

**PLAY ON any NFL home team
in the playoffs if they lost their
conference championship
playoff game last season.**

By being patient and waiting on these teams to return home in the playoffs the following season we have gone 38-17-2-1 ATS since 1982.

Last season found both Kansas City and San Francisco in the role when they combined to go 4-0 SU and 3-1 ATS at home during the postseason.

Incidentally, if you bring their opponent in off a win of seven or more points and they become Super Bowl-ready, going **30-4 SU**

and 28-6 ATS in this fine-tuned role. And if they are they are facing an opponent that dressed up as a dog of 3 or more points in its last game they zoom to **15-0 SU and 14-1 ATS**.

With that, you can hello to the **San Francisco 49ers** once again this season.

Remember, beware of any NFL team that appears to be crying wolf. While they may seem distraught on the outside, inside they are seething, looking to right a wrong. The next time you come across one of these guys, remember these words...

***Congratulations
for breaking my heart
Congratulations
for tearing it all apart
Congratulations
you finally did succeed
Congratulations
for leaving me in need***

This is it – my once-a-year **5-Star NFL Playoff Game of the Year** is here, and it goes this weekend. You can score this big play online at PlaybookSports.com any time after 2:00 PM ET this Friday, or better yet, join me for a weekend of NFL playoff. College Hoops and NBA winners for only \$69. Click here or call now to sign up – you'll be glad you did!

UPDATED 2023-24 NFL POWER RATINGS

Rnk: Overall rank in NFL • **PWR:** Numerical team power rating • **HF:** Numerical home field value • Power Ratings courtesy of KennyWhiteSports.com

Rnk	Team	Conf/Div	PWR	HF	Rnk	Team	Conf/Div	PWR	HF	Rnk	Team	Conf/Div	PWR	HF
25	Arizona Cardinals	NFC West	96	2.5	7	Green Bay Packers	NFC North	103	3	29	New England Pats	AFC East	94	3
21	Atlanta Falcons	NFC South	97.5	2.5	8	Houston Texans	AFC South	102.5	2.5	19	New Orleans Saints	NFC South	98	3
3	Baltimore Ravens	AFC North	108	3	25	Indianapolis Colts	AFC South	96	3	31	N.Y. Giants	NFC East	93	3
2	Buffalo Bills	AFC East	109.5	3.5	10	Jacksonville Jaguars	AFC South	101.5	2.5	25	N.Y. Jets	AFC East	96	2
32	Carolina Panthers	NFC South	92	2.5	3	Kansas City Chiefs	AFC West	108	3.5	13	Philadelphia Eagles	NFC East	100.5	3
28	Chicago Bears	NFC North	95.5	2.5	21	Las Vegas Raiders	AFC West	97.5	2.5	12	Pittsburgh Steelers	AFC North	101	3
17	Cincinnati Bengals	AFC North	98.5	3	24	L.A. Chargers	AFC West	96.5	2	1	San Francisco 49ers	NFC West	112	3
15	Cleveland Browns	AFC North	100	2.5	10	L.A. Rams	NFC West	101.5	2.5	16	Seattle Seahawks	NFC West	99.5	3.5
5	Dallas Cowboys	NFC East	107.5	3	6	Miami Dolphins	AFC East	103.5	2.5	13	Tampa Bay Bucs	NFC South	100.5	2.5
19	Denver Broncos	AFC West	98	3	17	Minnesota Vikings	NFC North	98.5	3	23	Tennessee Titans	AFC South	97	2.5
8	Detroit Lions	NFC North	102.5	3						29	Wash Commanders	NFC East	94	2.5

SUNDAY - JANUARY 21
6:30 PM ET - CBS

Kansas City over BUFFALO by 3

OPENING LINES:
BILLS -2.5 / 46.5

The fast-closing Bills find themselves in a comparable role this season as last year when they closed the campaign on a five-game win skein (seven last season) entering the playoffs. And like last year they went on to win a Wild Card game before advancing to the Divisional Round, where the Bengals sent them packing in a 27-10 home loss. Interestingly, of the eight teams arriving in this round of the playoffs, four of them rank in the Top 10 in both offense and defense. The Bills and the Chiefs are two of them. It's our educated guess that two of the four defensively staunch squads will be meeting in Super Bowl LVIII, with the Chiefs looking to repeat. Patrick Mahomes is 2-0 in the postseason

against Josh Allen – both wins coming at Arrowhead – but this will mark the first road playoff game in his career. So, how will he and the Chiefs respond against the hottest team in the league? That's the question. What we know for sure is the Patomic Bomb is also 11-1 ATS in his NFL career as an underdog, winning eight of the games outright. Head coach Andy Reid's frozen mustache hopes to thaw out in the Buffalo climes this week, where he'll take a 7-4 ATS career mark as a playoff dog, and a 9-4 SUATS career mark in postseason games between the 3s (+3 to -3). The points are tempting for a team that owns the best 'In the Stats' record (13-4) at this stage of the playoffs.

NO. 3 KANSAS CITY CHIEFS (12-6)

OPPONENT	DATE	OWL	PF	PA	SU	LINE	ATS	O/U	OYP	OFR	OFF	OYD	OYD	DFP	DFR	DYP	RES	F-A
DETROIT	9/7	0-0	20	21	L	-4	L	U52.5	5.1	90	226	316	368	250	118	5.3	21-25	1-1
✓ at Jacksonville	9/17	1-0	17	9	W	-3	W	U50.5	6.3	101	298	399	271	197	74	4.5	27-18	3-1
✓ CHICAGO	9/24	0-2	41	10	W	-12	W	O48.5	6.1	153	303	456	203	87	116	4.2	30-14	2-2
✓ at NY Jets	10/1	1-2	23	20	W	-8	L	O41.5	6.2	204	197	401	336	228	108	6.1	27-22	2-1
✓ at Minnesota	10/8	1-3	27	20	W	-3.5	W	U52.5	5.4	67	266	333	329	259	70	5.1	22-22	0-1
✓ DENVER	10/12	1-4	19	8	W	-10.5	W	U47.5	5.7	96	293	389	197	82	115	4.4	26-13	1-3
✓ LA CHARGERS	10/22	2-3	31	17	W	-5.5	W	U48.5	7.7	68	415	483	358	219	139	6.4	32-24	2-2
✓ at Denver	10/29	2-5	9	24	L	-12	L	U45.5	5.1	62	213	275	240	87	153	4.1	18-16	5-1
n Miami	11/5	6-2	21	14	W	1	W	U51.5	4.9	93	174	267	292	175	117	5.3	18-19	1-1
OPEN DATE	11/12																	
✓ PHILADELPHIA	11/20	8-1	17	21	L	-2.5	L	U46	4.6	168	168	336	238	124	114	4.9	22-16	2-1
✓ at Las Vegas	11/26	5-6	31	17	W	-9	W	O42.5	6.3	69	291	360	358	235	123	6.3	24-24	0-0
at Green Bay	12/3	5-6	19	27	L	-7	L	O43.5	5.8	148	189	337	382	253	129	6.3	22-25	1-0
✓ BUFFALO	12/10	6-6	17	20	L	-1.5	L	U48.5	5.7	82	264	346	327	209	118	4.7	23-22	2-1
✓ at New England	12/17	3-10	27	17	W	-10	T	O39.5	5.6	43	283	326	206	154	52	4.4	22-14	2-1
✓ LAS VEGAS	12/25	6-8	14	20	L	-11.5	L	U40.5	4.4	85	223	308	205	48	157	4.1	21-14	2-0
✓ CINCINNATI	12/31	8-7	25	17	W	-7	W	U45	7.3	132	241	373	263	159	104	4.0	25-18	1-0
at LA Chargers	1/7	5-11	13	12	W	3.5	W	U35	4.6	123	145	268	353	235	118	4.6	18-24	1-1
✓ MIAMI Ply	1/13	11-6	26	7	W	-4.5	W	U43.5	5.5	147	262	409	264	188	76	4.6	27-18	1-1
AVERAGES									OFF	DEF								
SCORING									22.0	17.0								
RUSHING									107	111								
PASSING									247	177								
TOTAL									354	288								
YDS/POINT									16.1	16.9								
YDS/RUSH									4.3	4.4								
YDS/PASS									6.6	5.4								
YDS/PLAY									5.7	5.0								

NO. 2 BUFFALO BILLS (12-6)

OPPONENT	DATE	OWL	PF	PA	SU	LINE	ATS	O/U	OYP	OFR	OFF	OYD	OYD	DFP	DFR	DYP	RES	F-A
✓ at NY Jets	9/11	0-0	16	22	L	-2.5	L	U45	5	97	217	314	289	117	172	5.8	21-19	4-1
✓ LAS VEGAS	9/17	1-0	38	10	W	-7.5	W	O47	6.3	183	267	450	240	185	55	6.2	30-16	0-3
at Washington	9/24	2-0	37	3	W	-4.5	W	U44	5.9	168	218	386	230	125	105	5.5	26-15	1-5
✓ MIAMI	10/1	3-0	48	20	W	-3	W	O52.5	7.7	104	310	414	393	251	142	7.3	28-26	0-2
n Jacksonville	10/8	2-2	20	25	L	-4.5	L	U48.5	7.2	29	359	388	474	278	196	6.2	26-32	2-2
NY GIANTS	10/15	1-4	14	9	W	-15	L	U43.5	5	128	169	297	317	185	132	4.5	20-21	2-0
at New England	10/22	1-5	25	29	L	-7.5	L	O41	5.2	81	258	339	364	268	96	6.7	23-24	2-1
✓ TAMPA BAY	10/26	3-3	24	18	W	-10	L	U43	6.5	115	312	427	302	224	78	5.1	28-20	1-0
at Cincinnati	11/5	4-3	18	24	L	1.5	L	U51	5.9	68	249	317	397	343	54	6.0	21-26	2-0
✓ DENVER	11/13	3-5	22	24	L	-9	L	U47.5	7.1	192	177	369	300	178	122	4.5	25-20	4-1
✓ NY JETS	11/19	4-5	32	6	W	-8.5	W	U39.5	5.6	130	263	393	155	92	63	3.2	26-10	1-4
✓ at Philadelphia	11/26	9-1	34	37	L	3	T	O48.5	5.5	173	332	505	378	193	185	6.0	34-25	1-2
OPEN DATE	12/3																	
at Kansas City	12/10	8-4	20	17	W	1.5	W	U48.5	4.7	118	209	327	346	264	82	5.7	22-23	1-2
✓ DALLAS	12/17	10-3	31	10	W	-2.5	W	U49.5	5.5	266	85	351	195	106	89	3.6	23-13	0-1
✓ at LA Chargers	12/23	5-9	24	22	W	-13.5	L	O44.5	6.6	105	230	335	273	175	98	4.6	22-18	3-0
NEW ENGLAND	12/31	4-11	27	21	W	-15	L	O40	4.2	127	154	281	294	191	103	5.9	19-20	1-4
✓ at Miami	1/7	11-5	21	14	W	-2.5	W	U47.5	6.4	128	345	473	275	167	108	5.9	32-18	3-2
✓ PITTSBURGH Ply	1/14	10-7	31	17	W	-9.5	W	O40	5.8	179	189	368	324	218	106	5.2	25-22	0-2
AVERAGES									OFF	DEF								
SCORING									27.0	18.0								
RUSHING									133	110								
PASSING									241	198								
TOTAL									374	308								
YDS/POINT									13.9	17.1								
YDS/RUSH									4.4	4.6								
YDS/PASS									7.1	6.0								
YDS/PLAY									5.8	5.4								

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